



MaxLite expands its c-Max Lighting Controls platform with the launch of c-Max Network Partners

Pine Brook, NJ, March 12, 2024 — MaxLite, a pioneer in energy-efficient lighting solutions, proudly announces the launch of c-Max Network Partners, featuring advanced network lighting controls proposition that seamlessly combines MaxLite's broad c-Max controls ready luminaires with other industry-leading technology partners control systems.

MaxLite chose Silvair as one of its network partners due to their full technology stack for advanced wireless controls and IoT enablement based on Bluetooth® Networked Lighting Control (NLC) open standards. It enhances the value proposition of c-Max™ to now include scalable and technology agnostic solutions such as Bluetooth NLC qualified interoperable devices that provide new functionality and features with easy swap of sensors, explained Umesh Baheti – SVP New Technologies at MaxLite.

Szymon Slupik, CTO of Silvair said – We are equally enthusiastic about partnering with MaxLite, recognizing the company's innovative spirit and its commitment to simplifying the adoption of advanced control technologies in lighting. MaxLite's patented USB-C based controls and its broad controls ready product portfolio offer unparalleled ease of use and installation.

This collaboration is not just about bringing two complementary technologies together; it's about setting a new standard for innovation and ease of use in the lighting industry. Based on shared vision of making wireless controls more accessible and sustainable, this innovative partnership is pushing the boundaries of what's possible, making advanced lighting controls more intuitive, efficient, and adaptable to the customer needs.

To learn more about c-Max Network Partners and what it means for the future of lighting controls, please visit www.maxlite.com/cmax-network-partners

About Silvair:

Silvair is a leading provider of commercial grade wireless lighting control solutions based on the global Bluetooth NLC standard. As the world's first qualified Bluetooth NLC solution, Silvair empower its partners across Europe, U.S., and Asia to develop robust components and systems that combine commercial-grade reliability with endless data discovery capabilities. Silvair leverages the unique characteristics of Bluetooth

NLC to provide easy-to-use and intuitive tools for commissioning, managing, and monitoring of wireless lighting control networks.

About MaxLite:

MaxLite has been committed to providing energy-efficient lighting products since 1993. One of the first movers into LED technology in the industry, MaxLite offers a complete portfolio of quality certified LED lamps, indoor and outdoor LED luminaires, and a full line of its patented cMax Lighting Controls. As part of its commitment to providing sustainable eco-friendly solutions, the company will soon launch EVMax, a comprehensive lineup of EVSE solutions for electric cars. A five-time recipient of the ENERGY STAR Partner of the Year Award for its industry leadership, MaxLite continues to be at the forefront of energy-efficient technologies through the innovative research and development capabilities of its teams and facilities in New Jersey, Indiana, California, and globally. MaxLite is a nationally certified Minority Business Enterprise (MBE) by the National Minority Supplier Diversity Council.

For more information, call 800-555-5629, email info@maxlite.com, or follow us on [LinkedIn](#), [Facebook](#), [X](#) and [Instagram](#).

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