



Contact: Amy Silver, 973.244.7300 x111, asilver@maxlite.com

MaxLite's new website gives customers quicker access to product information

WEST CALDWELL, N.J. (July 13, 2020) – In its mission to be the easiest lighting company to do business with, MaxLite has launched a new website (www.maxlite.com) designed to quickly connect electrical distributors, contractors, ESCOs and end users with its award-winning line of LED lighting solutions.

In addition to a fresh aesthetic, the site offers new tools and enhanced features that create a more engaging visitor experience:

Mobile responsive: designed with mobile in mind, visitors now have a complete and seamless browsing experience, no matter which device they are using.

Finding products: the new website offers more ways to navigate to products, including by category, application, certifications/listings, and a significantly improved search function. A product quick view enables visitors to see key specifications and reach a datasheet with fewer clicks!

Ways to filter: new and improved product filters make it easy to find the right product for any lighting application. Visitors can filter by Equivalency, Watts, Lumens, CCT, Optics, Mountings, DLC Listing and other product attributes to narrow their results and quickly move on.

Cart to Quote: visitors can add products and accessories to a virtual shopping cart and submit it to the MaxLite representative in their geographic region for a prompt quotation.

Lighting Layout Tool: visitors can quickly estimate the light level, number of luminaires and layout for a simple room or building using many MaxLite indoor and outdoor products. Simply click on the Lighting Layout link at the top of the individual product page or scroll down the page to access the tool.

Utility Rebate Finder: easily find utility program incentives for qualifying MaxLite products anywhere in the U.S. with MaxLite's Utility Rebate Finder, powered by Rebate Bus. The rebate finder is available on individual product pages, as well as under the Resources menu.

View the new website at www.maxlite.com to learn more about MaxLite's portfolio of energy-saving lighting solutions and industry-leading warranty service.

About MaxLite (www.maxlite.com)

MaxLite has been committed to providing energy-efficient lighting products since 1993. One of the first movers into LED technology in the industry, MaxLite offers an extensive line of quality, certified indoor and outdoor LED lamps and luminaires. A five-time recipient of the ENERGY STAR Partner of the Year Award for its industry leadership, MaxLite continues to be at the forefront of energy-efficient technologies through the innovative research and development capabilities of its teams and facilities in New Jersey, Indiana and California. MaxLite is a nationally certified Minority Business Enterprise (MBE) by the National Minority Supplier Diversity Council. For more information, call 800-555-5629, email info@maxlite.com, or follow us on [LinkedIn](#), [Facebook](#), [Twitter](#) and [Instagram](#).

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