Media Contact: Matt Timney Marketing Manager 973.244.7300 <u>mtimney@maxlite.com</u> www.maxlite.com



MaxLite partners with Lynkwell to introduce EVMax+: A Buy America compliant EVSE Solution

PINE BROOK, N.J. – November 7, 2023 – MaxLite, a leading provider of energy-efficient lighting solutions, is excited to announce its partnership with Lynkwell, a pioneer in EV software, to introduce EVMax+, a comprehensive Electric Vehicle Supply Equipment (EVSE) solution that integrates both software and hardware. This partnership highlights MaxLite's commitment to supporting the growth of electrification in the United States, while continuing to serve its ESCO, contractor, and distributor customers.

"What makes this partnership significant is our commitment to delivering a vertically integrated Buy America compliant EV solution. EVMax+ is designed to deliver the exceptional service MaxLite's customers expect, while supporting diversity spend through MaxLite's MBE certification," expressed Stephen Mitchell, Vice President of Sales & Marketing for EVMax[™].

Spencer Bolgard, President and CEO of MaxLite, added, "The introduction of this new growth category not only strengthens our existing relationships but also sets the stage for forging new alliances. Many of our esteemed customers are at the forefront of national electrification endeavors, and it is our privilege to provide them with a trustworthy EVSE solution."

Jason Zarillo, President and Co-Founder of Lynkwell, remarks on the collaboration, "We started Lynkwell with the goal of raising the standard of EV charging solutions. Our partnership with MaxLite elevates that standard even higher and allows us both to accelerate the implementation of critical EV infrastructure."

In collaboration with Lynkwell's software, EVMax+ will soon launch a BAA compliant 48A (amperage selectable) Level 2 commercial charger, complete with essential features and accessories. The offering provides customizability at every stage, from inception to post-installation, ensuring seamless uptime and meticulous pre-install planning.

Regarding the product offering, Umesh Baheti, MaxLite's SVP of Product Management and Engineering, shared, "Our objective was clear – to provide a differentiated charging solution with unparalleled service and reliability that meets the needs of various market verticals. Entirely based in the US, Lynkwell has been an industry leader in providing EV solutions since 2016. They were a great choice when MaxLite was looking to expand our offering." EVMax+ also fulfills all prerequisites to take advantage of available rebates, reinforcing its overall market appeal. For more details visit EVMax.maxlite.com, connect with a local EVMax/MaxLite representative, or reach out to the EVMax team at EVMax@maxlite.com.

About MaxLite:

MaxLite is a leading provider of energy-efficient lighting solutions for the commercial, residential and OEM markets. One of the first movers into LED technology in the industry, MaxLite offers an extensive line of quality, certified indoor and outdoor LED lamps and luminaires. A five-time recipient of the ENERGY STARTM Partner of the Year Award for its industry leadership, MaxLite continues to be at the forefront of energy-efficient technologies through the innovative research and development capabilities of its teams and facilities in New Jersey, Indiana, California, and globally. MaxLite is a nationally certified Minority Business Enterprise (MBE) by the National Minority Supplier Diversity Council. https://www.maxlite.com/ or https://evmax.maxlite.com/

Media Contact: Matt Timney, MaxLite, mtimney@maxlite.com

About Lynkwell:

Lynkwell is an innovative energy technology company with a mission to transform how the world connects clean, renewable, and sustainable energy solutions. The company is at the forefront of EV infrastructure, offering leading-edge software solutions that have been defining the standards of reliable and intelligent EV charging. Since 2016, Lynkwell has played a critical role in the deployment of thousands of charging stations for public, private, and fleet organizations across the United States and Canada. Learn about the next generation of EV charging networks with Lynkwell at <u>https://www.lynkwell.com/.</u>

Media Contact: Kelly Owen Grover, Lynkwell, media@lynkwell.com