

Media Contact: Matt Timney
Marketing Manager
973.244.7300
mtimney@maxlite.com
www.maxlite.com



MaxLite Celebrates Its 30th Anniversary

Award-winning LED lighting innovator continues to be at the forefront of LED technology

PINE BROOK, N.J. – May 1, 2023 – MaxLite, a leading innovator in the LED lighting industry, marks its 30th anniversary in business. The company has been committed to manufacturing and marketing energy efficient products to its customers since 1993.

Under the leadership of Yon Sung, who founded the company, MaxLite became one of the first adopters of LED lighting technology. The company has since grown into a leading innovator of LED lighting and other energy saving technologies, providing high-quality products to the commercial, industrial, residential and OEM markets through its distribution and manufacturing centers in California and Indiana. The company also maintains, sales, quality, engineering and design centers in Shanghai and Dongguan, China, and South Korea.

“It has been a joy to witness MaxLite’s evolution into the industry leader that it is today,” remarked Yon Sung, Founder and Chairman of the Board. “The lessons I learned early in my tenure continue to underpin our success. Our focus on innovative product design and strong distribution partnerships have enabled us to grow and expand our vision. I look forward to our continued success on the journey ahead with our talented leadership and internal teams.”

“This year marks 30 years of consistently providing our customers, distributors and agent partners with exceptional energy saving solutions and quality service. Their loyalty inspires us to create new ways to meet and exceed their energy saving product needs,” said Spencer Bolgard, President and CEO. “With our strong in-house engineering and design capabilities, we’re well-positioned to continue to enhance our position as a provider of choice within the channels we serve. Our robust sales and support teams, ‘ease of doing business’ approach and commitment to being a great place to work also help drive our success. I’m excited for what lies ahead as we maintain our focus on bringing innovative, value-driven products to market.”

The last five years have held significant developments for MaxLite. In 2019, Spencer Bolgard was promoted to President and CEO, with Yon Sung moving to the role of Chairman of the Board. The company’s product portfolio has grown to over 12,000 SKUs, ranging from energy-efficient LED lighting for retrofit and new construction projects as well as c-Max controls. Launched in 2021, its innovative c-Max controls, control-ready fixtures and M Series product family allow customers to improve their lighting while capitalizing on additional energy savings. In 2022, the company expanded its Indiana facility, doubling the square footage, improving

delivery times and shipping costs. In its continuing drive to achieve operational efficiency, MaxLite recently consolidated its offices in New Jersey. Its facilities now include new offices as well as a state-of-the-art training center where the company can host customer events.

MaxLite continues to be recognized for its innovative approach to product development. Its roster of patents now exceeds 118 and it has won over 60 awards for technical design and innovation. Since 2009, the company has been a five-time recipient of the ENERGY STAR™ Partner of the Year award.

About MaxLite (www.maxlite.com)

MaxLite is a leading provider of energy-efficient lighting solutions for the commercial, residential and OEN markets. One of the first movers into LED technology in the industry, MaxLite offers an extensive line of quality, certified indoor and outdoor LED lamps and luminaires. A five-time recipient of the ENERGY STAR™ Partner of the Year Award for its industry leadership, MaxLite continues to be at the forefront of energy-efficient technologies through the innovative research and development capabilities of its teams and facilities in New Jersey, Indiana, California, and globally. MaxLite is a nationally certified Minority Business Enterprise (MBE) by the National Minority Supplier Diversity Council. For more information, call 800-555-5629, email info@maxlite.com, or follow us on [LinkedIn](#), [Facebook](#), [Twitter](#) and [Instagram](#).