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Shaffer & Nelson to represent MaxLite in Pacific Northwest

WEST CALDWELL, N.J. (August 30, 2019) – MaxLite has appointed Shaffer & Nelson as its exclusive representative for the Alaska, Oregon, Washington, Idaho and Montana markets, effective September 1, 2019.

Now in a third generation of ownership, Shaffer & Nelson has serviced the Pacific Northwest with quality electrical supplies since 1949. With headquarters in Tualatin, Oregon, and satellite locations throughout the region, the team is fully prepared to assist lighting distributors and customers with MaxLite products and expert sales input.

“We are excited to have Shaffer & Nelson representing our line as our exclusive commercial and industrial agent in the Pacific Northwest,” said Eric Fournier, vice president of sales for the Western U.S. “Shaffer & Nelson has a well-earned reputation of excellence, and we look forward to a successful partnership that will deliver MaxLite’s quality lighting products and industry-leading warranty program to customers in the Pacific Northwest market.”

MaxLite offers the most complete portfolio of indoor and outdoor LED fixtures, lamps and lighting control solutions in the industry, backed by 10-year warranty coverage on most commercial and industrial products. With a major distribution center in Anaheim, California, MaxLite provides 24- to 48-hour shipping to the Pacific Northwest region.

“We are thrilled to join forces with MaxLite to grow our business,” said Kevin Adams, president of Shaffer & Nelson. “MaxLite’s wide range of products and commitment to ease of doing business are a fantastic match for distributors, contractors and specifiers in the Pacific Northwest region.”

Shaffer & Nelson can be contacted online at www.shaffer-nelson.com or by phone at 503-624-8293.

About MaxLite (www.maxlite.com)

MaxLite has been committed to providing energy-efficient lighting products since 1993. One of the first movers into LED technology in the industry, MaxLite offers an extensive line of quality, certified indoor and outdoor LED lamps and luminaires. A five-time recipient of the ENERGY STAR Partner of the Year Award for its industry leadership, MaxLite continues to be at the forefront of energy-efficient technologies through the innovative research and development capabilities of its teams and facilities in New Jersey, Indiana and California. For more information, call 800-555-5629, email info@maxlite.com, or follow us on [LinkedIn](#), [Facebook](#), [Twitter](#) and [Instagram](#).

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