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MaxLite appoints sales representatives to support growth in key U.S. territories

WEST CALDWELL, N.J. (October 18, 2019) – MaxLite has named new sales representatives in six U.S. regions as part of a strategic growth plan that will bring the company's award-winning energy-efficient lighting portfolio and 10-year warranty program to more lighting customers across the country.

"As MaxLite continues to grow as a leader in the LED market, we have been carefully selecting the right sales partners to help us deliver our unparalleled product selection, service and support to lighting distributors and customers throughout the U.S.," noted President and COO Spencer Bolgard.

"We are very pleased to be working with such an experienced and dedicated team of lighting professionals, and look forward to building relationships that will mutually grow the MaxLite business for our agents and distributor partners," said Jeff Bristol, vice president of commercial and industrial sales.

The following agencies have been appointed as exclusive representatives of the MaxLite LED lighting portfolio and WarrantyMax[™] 10-year warranty program:

Yusen Associates/Illuminate - Connecticut, Massachusetts, Rhode Island, New Hampshire, Maine. https://www.yusen.com/

Lighting & Power Solutions - Oklahoma (already covering Arkansas, Louisiana, Mississippi). https://www.lpsolutions-inc.com/

Gormley-Farrington – western Pennsylvania, West Virginia. http://www.gormley-farrington.com/

CM Buck & Associates – Indiana. https://cmbuck.com

Hossley Lighting Associates - Texas. https://hlalighting.com/

Healy Mattos - Northern California. https://www.healymattos.com/

MaxLite previously announced the appointments of Agents West (Southwestern U.S.), Shaffer & Nelson (Pacific Northwest) and John Moore & Associates (Tennessee) as its exclusive representative agents.

MaxLite offers the most complete portfolio of indoor and outdoor LED fixtures, lamps and lighting control solutions in the industry, backed by comprehensive warranty coverage and lifetime customer support. With distribution centers in New Jersey, California, Indiana and Georgia, MaxLite provides 24- to 48-hour shipping throughout the U.S. Go to MaxLite.com to learn more.

About MaxLite (www.maxlite.com)

MaxLite has been committed to providing energy-efficient lighting products since 1993. One of the first movers into LED technology in the industry, MaxLite offers an extensive line of quality, certified indoor and outdoor LED lamps and luminaires. A five-time recipient of the ENERGY STAR Partner of the Year Award for its industry leadership, MaxLite continues to be at the forefront of energy-efficient technologies through the innovative research and development capabilities of its teams and facilities in New Jersey, Indiana and California. For more information, call 800-555-5629, email info@maxlite.com, or follow us on LinkedIn, Facebook, Twitter and Instagram.