



PIA'12

PRODUCT INNOVATION
AWARD WINNER



WELCOME

MAXLITE'S PLUG & PLAY SELF DRIVEN LIGHTBARS ARE NOW BETTER THAN EVER!

LED Self-Driven Plug & Play Lightbars are now available in four lengths:



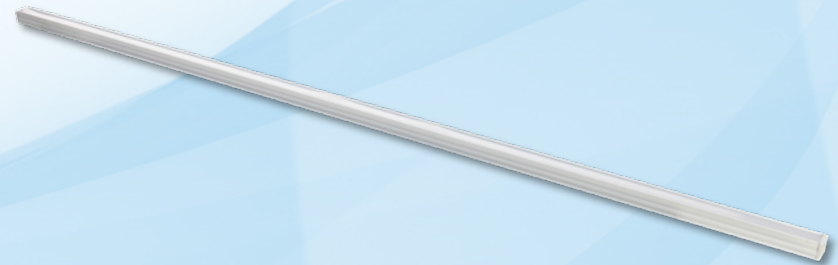
- 6" LED Lightbars



- 12" LED Lightbars



- 24" LED Lightbars



- 48" LED Lightbars

Luminaire Ordering Information:

Watts	Order Number	Model Number	Delivered Lumens	Lumens Per Watt	Luminaire Life (Hrs.)	Dimensions L"x W" x H"	CCT
3.1	71217	MLSDLB9627LED	125	40	50,000	6 x 0.79 x 0.83	2700
3.1	72046	MLSDLB9635LED	135	47	50,000	6 x 0.79 x 0.83	3500
3.1	71218	MLSDLB9650LED	152	47	50,000	6 x 0.79 x 0.83	5000
3.6	71215	MLSDLB1227LED	181	50	50,000	12 x 0.79 x 0.83	2700
3.6	72044	MLSDLB1235LED	190	55	50,000	12 x 0.79 x 0.83	3500
3.6	71216	MLSDLB1250LED	198	55	50,000	12 x 0.79 x 0.83	5000
6.1	71213	MLSDLB1827LED	285	47	50,000	12 x 0.79 x 0.83	2700
6.1	72045	MLSDLB1835LED	300	53	50,000	12 x 0.79 x 0.83	3500
6.1	71214	MLSDLB1850LED	312	53	50,000	12 x 0.79 x 0.83	5000
8.6	71211	MLSDLB3327LED	467	54	50,000	12 x 0.79 x 0.83	2700
8.6	72043	MLSDLB3335LED	480	58	50,000	12 x 0.79 x 0.83	3500
8.6	71212	MLSDLB3350LED	503	58	50,000	12 x 0.79 x 0.83	5000
12	71900	MLSDLB3627LED*	560	47	50,000	24 x 0.79 x 0.83	2700
12	72125	MLSDLB3635LED*	560	47	50,000	24 x 0.79 x 0.83	3500
12	71903	MLSDLB3650LED*	560	47	50,000	24 x 0.79 x 0.83	5000
24	71902	MLSDLB7227LED*	1125	47	50,000	48 x 0.79 x 0.83	2700
24	72126	MLSDLB7235LED*	1125	47	50,000	48 x 0.79 x 0.83	3500
24	71905	MLSDLB7250LED*	1125	47	50,000	48 x 0.79 x 0.83	5000

EXTENDED

* Designates lightbar that should be paired with an MLSDLB18XXLED or MLSDLB96XXLED Lightbar in order to maintain even light output and dimming performance.

Lighting layouts and spacing criteria available upon request

- All claims are backed by LM-80 and LM-79 test reports. Visit Maxlite.com to download copies of test reports.
- Please note the maximum lumens of the extended lightbars may depreciate slightly when controlled with dimmer

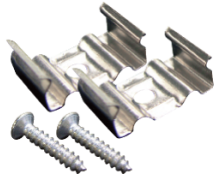
ACCESSORIES INCLUDED:



4" corner joiner for continuous runs



Bar-to-bar joiner



Quick-clip mounting bracket and screws



Alternative mounting option double-sided tape

OPTIONAL ACCESSORIES:



71219- MLSDLBJL40G
Joiner lead 40"



71225- MLSDLBLC48G
Line cord 48" w/ molded plug to demonstrate lightbars



71221- MLSDLBJL70G
Hardwired lead 70"



71631- MLSDLBCONNNS
Lightbar connection box - Unpainted

71645- MLSDLBCONNNSW
Lightbar connection box - painted



71139 - MLSDLBJL12G
Joiner lead 12"

AWARDS:

The Architectural SSL Product Innovation Awards recognize the most innovative LED and solid-state luminaires on the market. With judging and evaluation of lighting products and systems from a distinguished panel of designers and lighting specialists, the Architectural SSL PIA program awards manufacturers based on attributes, qualities, functionality and performance beyond industry standards.

According to the Architectural SSL PIA judges, the MaxLite Lightbar was “Nicely detailed and thought out.”



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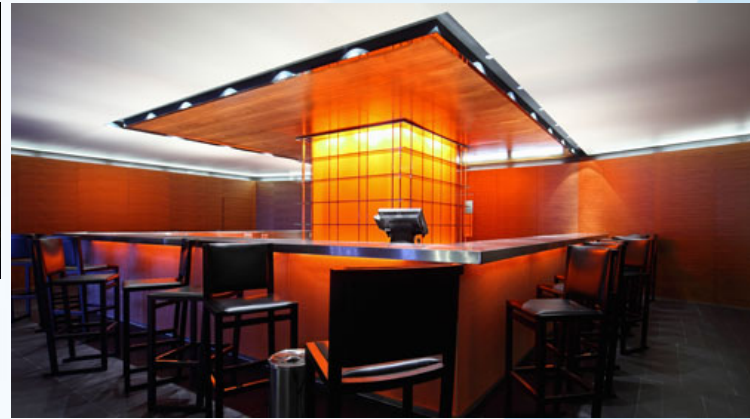
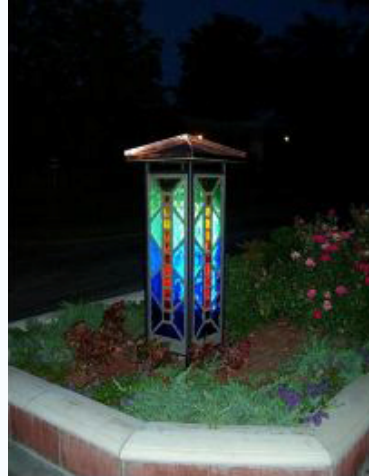


LIGHTBAR RECOMMENDED MAX RUN	
LIGHTBAR V2.0	MAX RUN ON A SINGLE POWER SOURCE
6"	40'
3 Watts	70'
6 Watts	50'
9 Watts	30'
<p>*Please consult your dimmer control manufacturer for low level voltage uses. Lightbars may represent wattage levels too low for smooth dimming operations for some controls. The total linking represented here represents practical limits per lightbar construction. Please note, mixing wattages in a linked series may result in uneven dimming or illumination levels along your linked series of lightbars.</p>	

APPLICATIONS:

Applications:

- Sports Book & Gaming
- Cove Lighting
- Mood, Accent & Indirect Lighting
- Under Cabinet
- Displays & Kiosk
- Wall Washing
- Hospitality/Casino
- Commercial Office
- Residential



DIMMABLE FROM 15%-100%

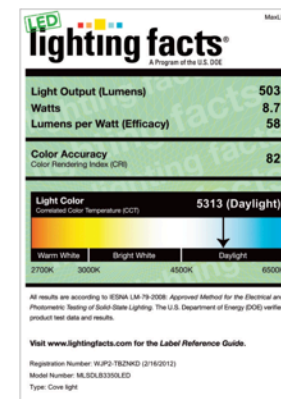
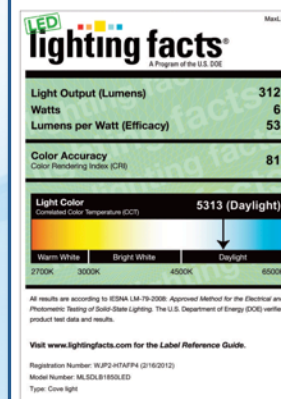
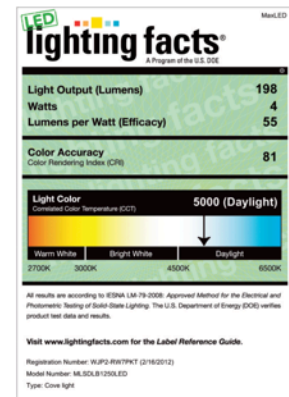
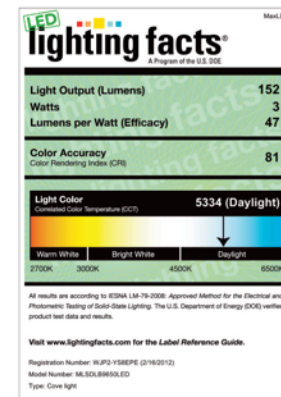
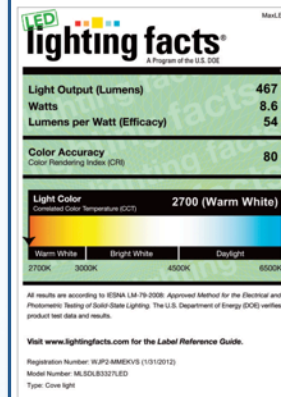
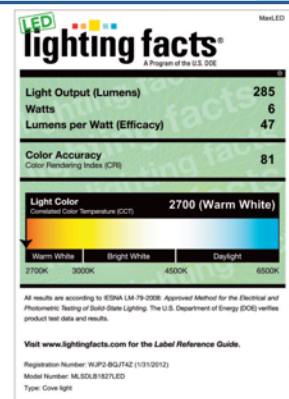
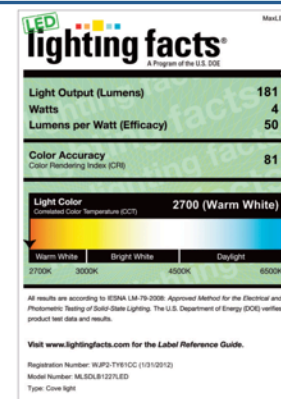
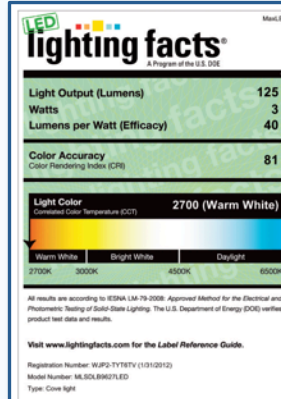
Recommended dimmers include:

- Leviton 1K2105
- Lutron CFL/LED TTCL-100
- Leviton IPL06-10Z
- Leviton IPL10
- Smart Home 2876D
- Lutron DVELV-300P
- Lutron DVCL-153P



Certifications and Product Data:

- 120V only
- LM79
- UL/Cul
- T24
- IES files



The manufacturer has certified this product to the California Energy Commission in accordance with California law.



MaxLite's LED Lightbars were featured on the Bath Crashers on the DIY Network, from the makers of HGTV. On Episode 404 Basement Bathroom Overhaul, MaxLite's LED Lightbars were professionally installed discreetly in three handmade light boxes on the bathroom wall and in a countertop vanity.

View video here:

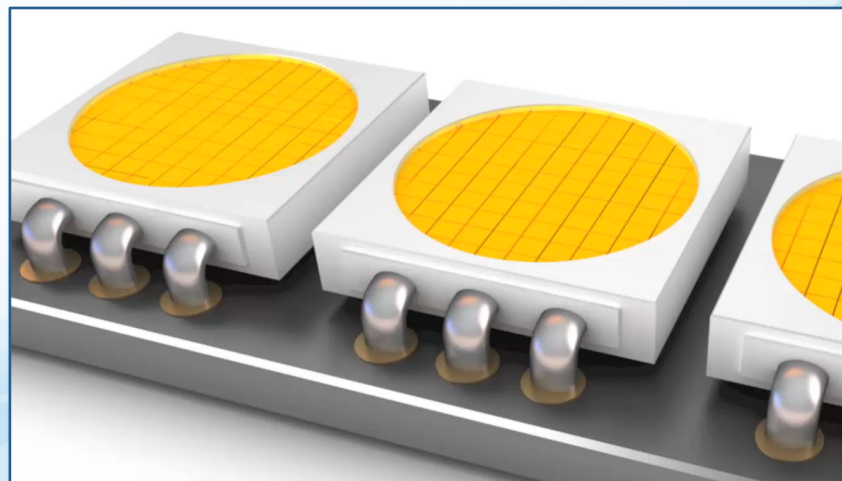
<http://www.youtube.com/watch?v=keW8EAHi1-8>



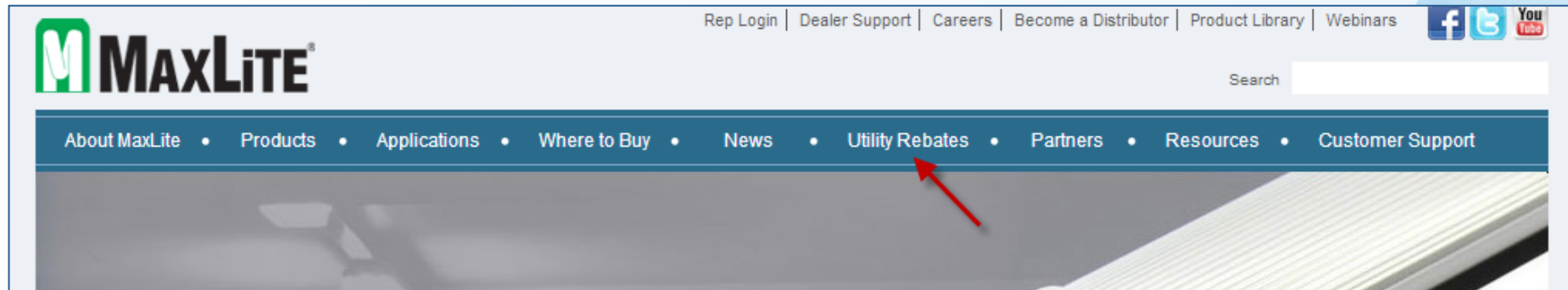
PROPRIETARY BINNED LM-80-RATED LEDs



Engineered with proprietary binned LM-80-rated LEDs that provide uniform color consistency.



MaxLite Utility Rebate Finder



- Covers 175 + utility rebate programs across US
- 2013 program updates have been completed

Visit: <http://www.maxlite.com/utility-rebate-programs>

ROI Calculator

ROI Calculator



Compare and Save

The easy-to-use ROI calculator will help you navigate through the switch to MaxLite's LED and other energy efficient lighting products for your retrofit project. Calculate the time to payback and savings over the life of your new lamp or fixture by filling in your existing and new MaxLite product and the corresponding application details.

If you have any questions or comments

Factors	Existing	MaxLite
Type *	Please Select <input type="button" value="v"/>	
	Existing Type <input type="button" value="v"/>	MaxLite Type <input type="button" value="v"/>
Wattage *	Existing Wattage <input type="button" value="v"/>	MaxLite Wattage <input type="button" value="v"/>
Custom Wattage	<input type="text"/>	
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University.MaxLite.com



MAXLITE LIGHTING & TECHNOLOGY UNIVERSITY



**Product Training
Modules**



**Earn Your
Lighting Degree**



**Other Lighting &
Technology Resources**

The department function is to train and provide product training material for all MaxLite representatives, customers and employees. The goal of the department is to educate the staff and rep network to a full and complete understanding of our products, technologies, marketplace, and business environments. We endeavor to educate how and why lighting functions, repair and replacement, as well as compare to competitors or listing requirements. We will accomplish this by providing the tools and services proactively and as needed to supplement.

[Click here to get started!](#)

Custom Product & Technology Training

Ask about our FREE custom webinar/training services!

- Lunch and Learn
- Breakfast and Learn
- Onsite or Online
- Focus on a specific MaxLite product or a broad overview
- Focus on LED Technology or general lighting training
- Custom Presentations for your customers or staff



Email Greg Murphy at gmurphy@maxlite.com for more info!

QUESTIONS/ANSWERS

Thank you everyone for your attention! Please feel free to use this opportunity to ask any questions you may have about MaxLite or the products shown in this presentation.

FOR MORE INFORMATION ABOUT OTHER MAXLITE PRODUCTS, OR
FOR LIGHTING QUESTIONS IN GENERAL; PLEASE CONTACT:

info@maxlite.com

<http://www.maxlite.com>

1-800-555-5629