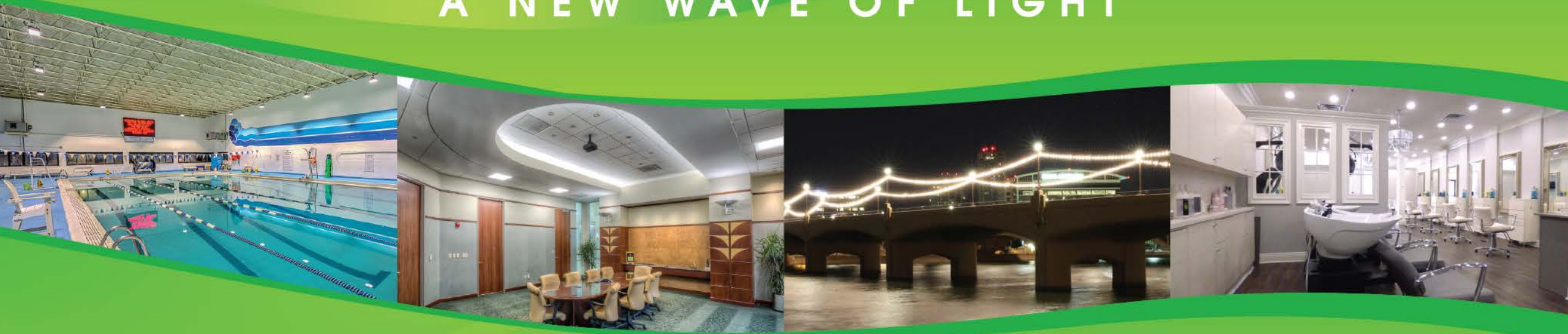


MaxLite®

A NEW WAVE OF LIGHT



MPULSE™ ARCHITECTURAL-GRADE FIXTURE FAMILY – OCTOBER 26, 2017

Agenda

- MPulse™ Architectural-Grade Fixture Family
- Wall Mount Luminaire Serviceability
- Flexible Design
- Options
- Light Distribution
- Additional Options
- Ordering
- Roll Out Plan
- Q&A

MaxLite Webinars
A NEW WAVE OF LIGHT

MaxLite Presents: **MPulse™**
MPulse™
Architectural-Grade
Fixture Family:
Featuring Wall
Mount Luminaire

Thursday,
10/26/17 @ 12pm EST

The MPulse™ Wall Mount luminaire is part of a comprehensive, architectural-grade family that includes Area Lights, Flood Lights, Canopies & Bollards. Join us on October 26th and learn more about the MPulse™ Wall Mount luminaire and the rest of the MPulse Architectural-Grade Fixture Family!

Wall Mount Luminaire Area Light Flood Lights Canopy Bollard

Click Here To Register Now!

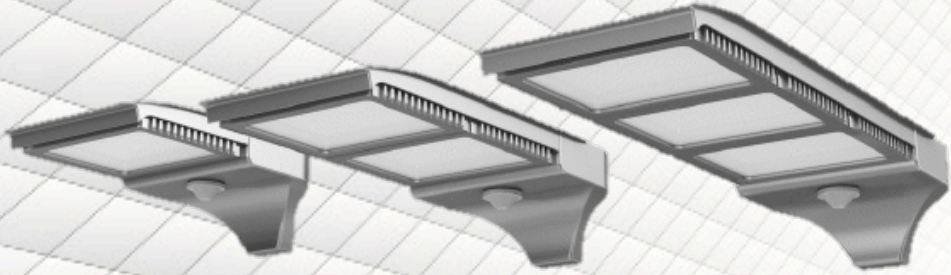
Add this webinar to your calendar
(If prompted to OPEN or SAVE, choose OPEN)

M**P**ulse™
BY **M**axLite®

A DISTINCTIVE AND CLEAN NEW LOOK:

MPulse™

AREA



WALL MOUNT



CANOPY



FLOOD



BOLLARD



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PRODUCT PRESENTATION:

MPulse™

What characterizes this new Product Range?

- Appealing Aesthetics
- Outstanding Performance & More Features
- Competitive Pricing



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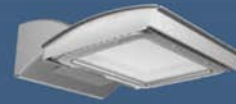
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PRODUCT PRESENTATION:

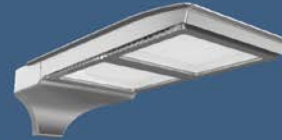
Appealing Aesthetics

- Most complete range of Architectural Outdoor Lighting Luminaires in the industry
- Common core design elements

MPulse™



Wall Mount Luminaire



Area Light



Flood Lights



Canopy



Bollard

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PRODUCT PRESENTATION:

Outstanding Performance & More Features

- 10 Year Warranty
- DLC Premium
- IP66 rating
- Occupancy Sensor, BBU, 10kV Surge Suppressor
- High-performing optics

MPulse™



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WALL MOUNT LUMINAIRES:

Excellent Serviceability

- Easy Installation & Driver Replacement
- Mount to Std. 3.5" and 4" J-box

MPulse™



Field Ready

MaxLite®

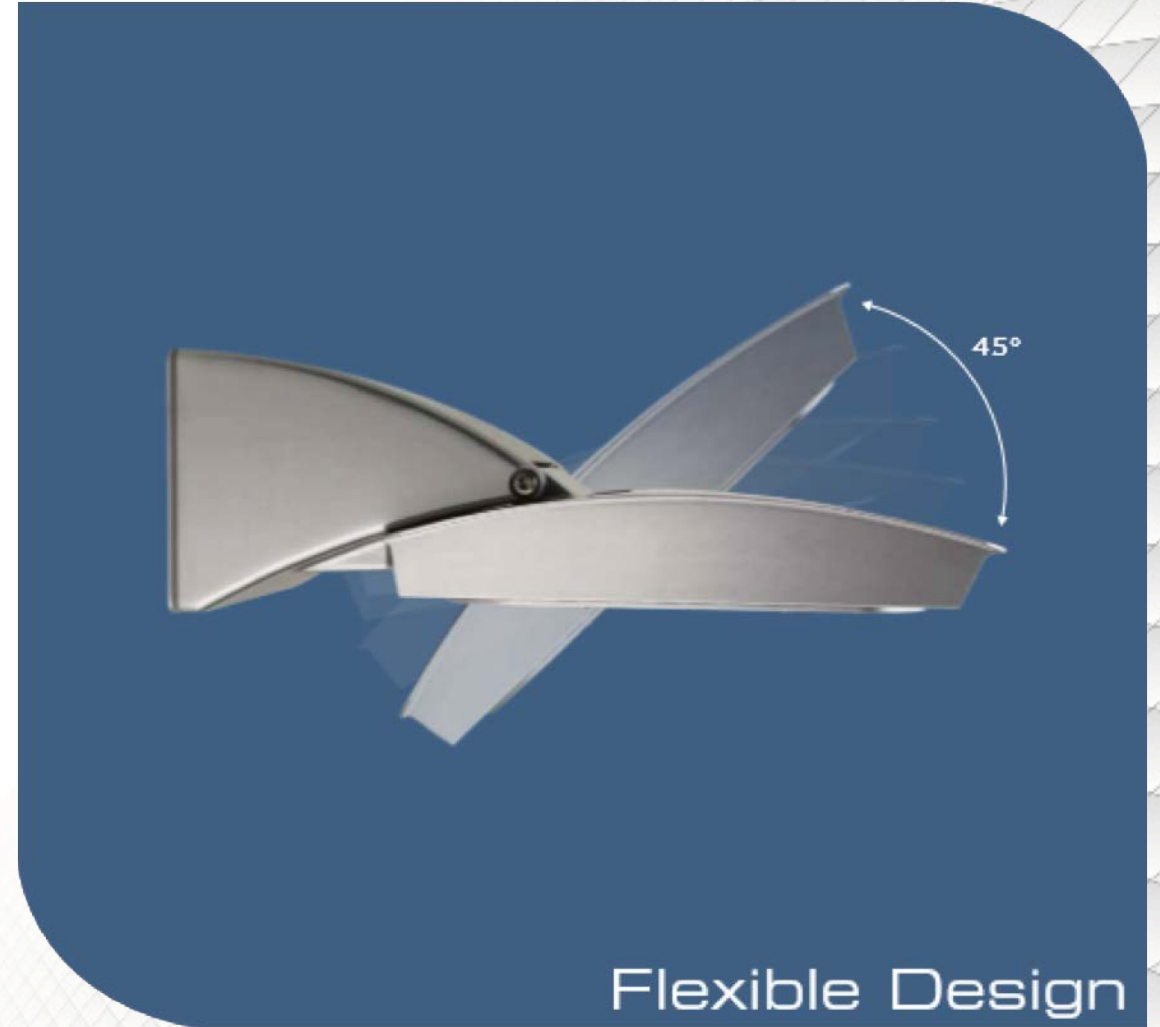
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WALL MOUNT LUMINAIRES:

Flexible Design

- Adjustable Head 45° angle enabling Open Face or Cut Off
- Not dark sky compliant

MPulse™



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WALL MOUNT LUMINAIRES:

2 sizes...Smaller & Lighter & Better!

- Small: 25W/50W & Large: 100W
- 50% smaller (height) than Traditional WPs
- 20% lighter than Traditional WPs
- DLC Premium
- IP66 rated
- Operates up to 50°C

MPulse™



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WALL MOUNT LUMINAIRE:



3 wattage options

- 28W | 3,000lm | 175MH equiv.
- 55W | 6,000lm | 250MH equiv.
- 100W | 11,500lm | 400MH equiv.
- ~115lm/W efficacy

3 CCTs

- 4000K & 5000K are Standard
- 3000K “Made to Order”
- DLC Premium for 4000K & 5000K

MPulse™
ADJUSTABLE WALL MOUNT LUMINAIRE

Thoughtfully designed for downlighting, the MPulse Wall Mount features an adjustable head that enables its use as an open face or cutoff fixture. It takes just one person to install and service the MPulse Wall Mount luminaire. The back plate mounts to the surface and allows for the wall mount to hang for easy wiring. Once the power supply is connected, the fixture is secured into place with screws. A hinged back cover provides access to the driver for quick and easy replacement in the field.

28W & 55W

100W

PERFORMANCE:

- Available in lumen packages of 3000, 6000, and 11500 lumen
- LEDs have a calculated lumen maintenance value of > 93% (L93) at 100,000 hours calculated at 25°C
- 120-277V dimming standard. 347-480V options available

DESIGN:

- 0-45 degree field adjustable head

OPTICS:

- Available in Type III and Type IV optics

OPTIONS:

- 120-277V External Button Photocell
- 10kV Surge Suppressor
- High/Low/Off PIR fixture integrated photo/motion sensor compatible with PSIR-100 remote control

FINISHES:

- Satin bronze finish standard
- Also available in silver finish

CONSTRUCTION:

- Die Cast Aluminum housing
- Tempered Glass 3.2T

MOUNTING:

- Designed to mount to standard 3.5" or 4" J-box
- Uniquely designed for ease of installation by one person

ENVIRONMENT:

- Listed for use in wet locations to UL standards and meet IP66 rating

PHOTOMETRICS:

All IES files available online. Please see page 3-5 for iso-footcandle layouts.

MaxLite Phone: 1-800-555-5629 | Fax: 973-244-7333 | Web: www.maxlite.com | E-mail: info@maxlite.com
MAX17018 Revised: 02/09/18

MPulse™
ADJUSTABLE WALL MOUNT LUMINAIRE

Turn fixture on and off based on footcandle levels to help conserve energy during the day. Operates at 120V/230V-240V and single phase 277V. The motion sensor operates at 120V/230V-240V and single phase 277V. The motion sensor options with optional dusk to dawn control. Sensor can be combined with optional photocell. Factory settings can be adjusted via the PSIR-100, a wireless remote control. Photocell setting disabled and the PSIR-100 must be purchased if photocell is used.

PIR - DETAILS

55 WATTS - DETAILS	100 WATTS - DETAILS
55	100
6,200	11,550
183	11,730
270	121
100,000 hours	
4000K and 5000K available	
B1 - UT - G1	B2-UT-G2
120-277V standard, 347-480V available	>90%
Die-cast aluminum	
Fits 3.5" or 4" J-boxes or mounts directly	
9lbs	13lbs
DLC Premium, eULus listed	
Wet location rated, IP66	
10 years	
-40°C - 50°C (0°C - 50°C for Battery Backup units)	
10% - 90% RH, non condensing	

CCT

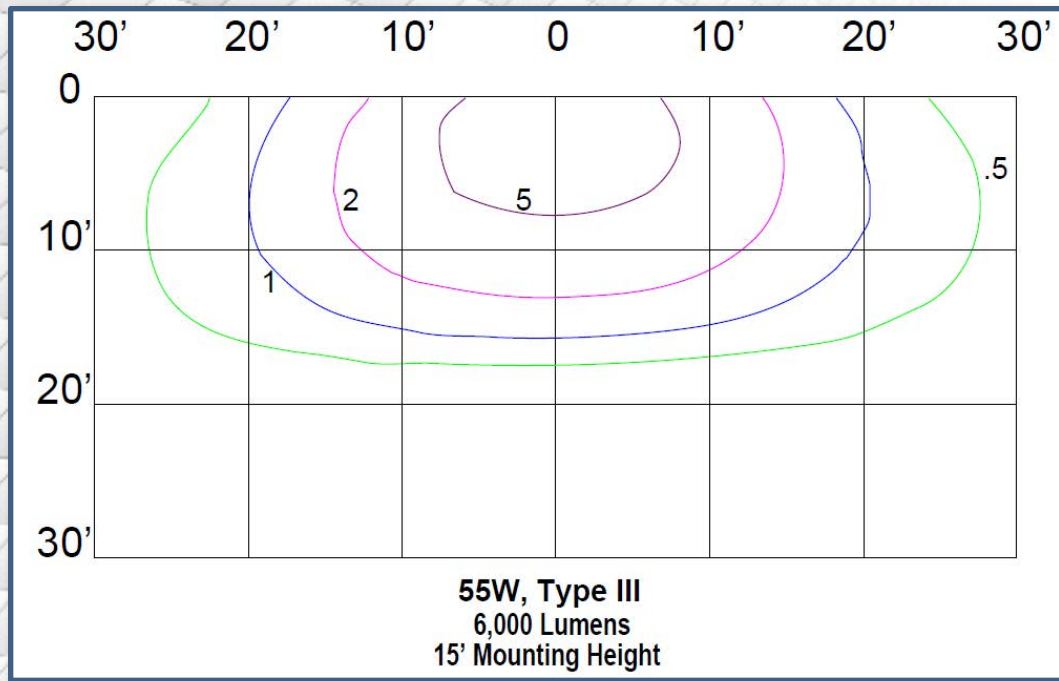
CCT	FINISH	OPTIONS
3000K	B= Bronze	(BLANK) None
4000K	S= Silver	MS= Photo/Motion Sensor
5000K		PC= 120-277V Button Photocell
		SS= 10kV Surge Suppressor

MaxLite info@maxlite.com
MAX17018 Revised: 02/09/18

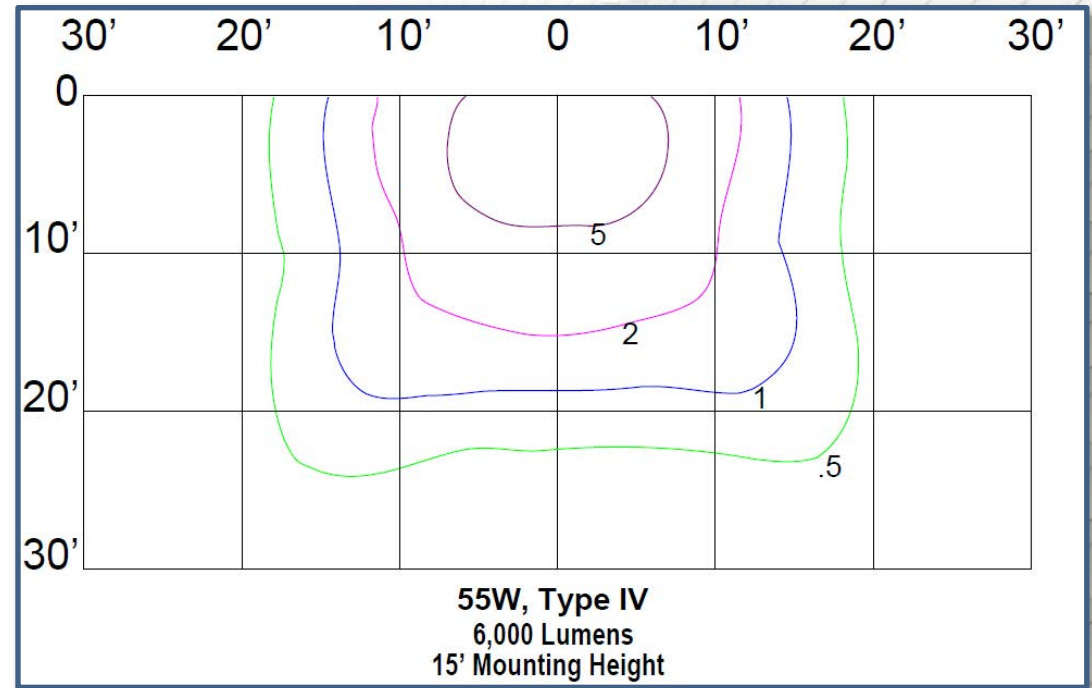


WALL MOUNT LUMINAIRES:

2 light distribution options



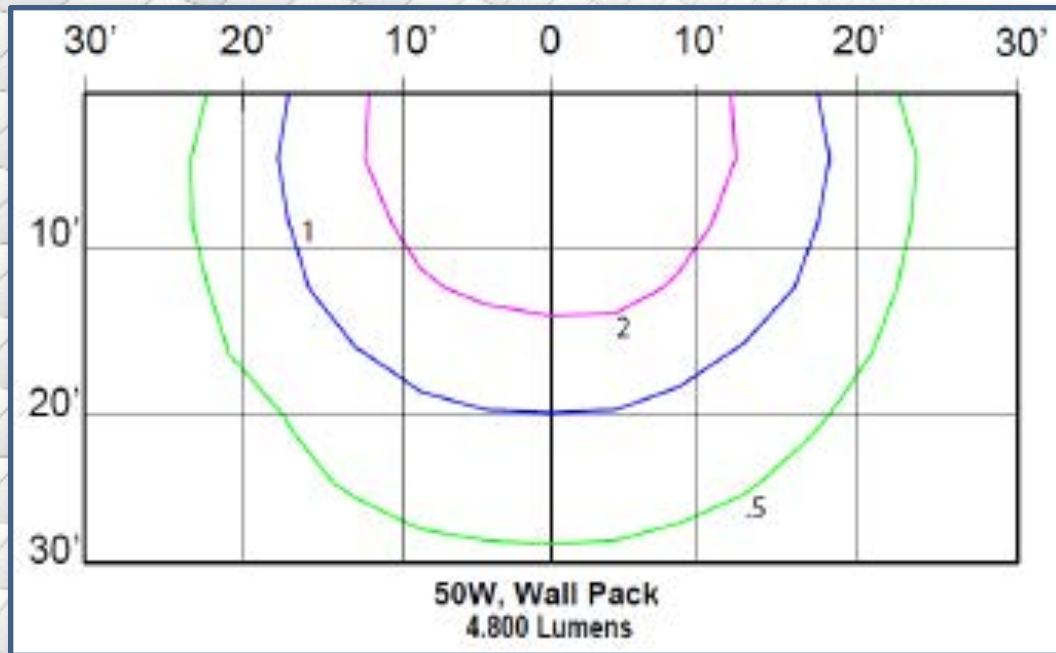
Type III:
Ideal for wider coverage



Type IV:
Excellent forward throw

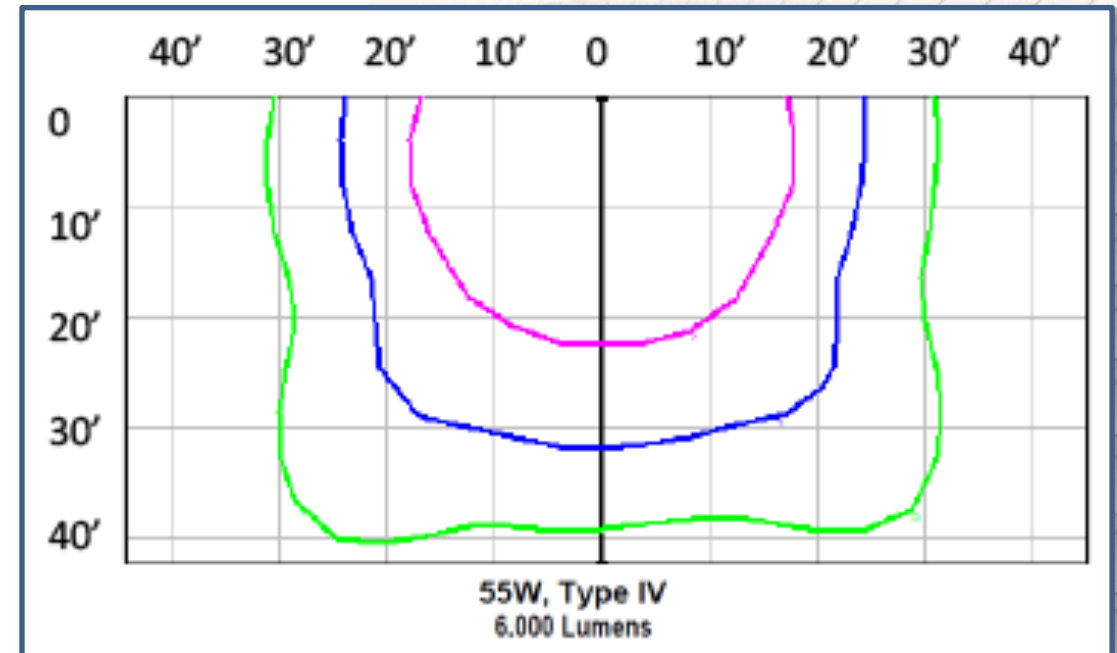
WALL MOUNT LUMINAIRES:

Compared to traditional models...



Traditional
B1-U4-G3

20% of light wasted



MPulse™
B1-U1-G1

Light is used where it matters



WALL MOUNT LUMINAIRES:

MPulse™

More color options...

- Bronze, Silver | Standard
- Black & White | Made to Order

More, more and more...

- BBU
- WattStopper FSP-211 Bi-level Occ Sensor
w/ built-in daylighting
- Button Photocell
- 10kV Surge



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<http://www.maxlite.com/products/mpulse-wall-mount>

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WALL MOUNT LUMINAIRES:



Ordering Information...

MODEL SELECTION										
Typical order example: MP-SM100UT3-50B										
MP	-	SM				-				
FAMILY	-	SUB-FAMILY	WATTAGE	VOLTAGE	DISTRIBUTION	-	CCT	FINISH	OPTIONS	
MP= MPulse	-	SM= Wall Mount	28= 28W, 175W, MH equivalent 55= 55W, 250W MH equivalent 100= 100W, 400W MH equivalent	U= 120-277V H= 347-480V	T3= Type III T4= Type IV	-	30= 3000K ¹ 40= 4000K 50= 5000K	B= Bronze S= Silver ¹	(BLANK)= None MS= Photo/Motion Sensor PC= 120-277V Button Photocell SS= 10kV Surge Suppressor	

WALL MOUNT LUMINAIRES:



Roll Out Plan



[HTTP://WWW.MAXLITE.COM/MPULSE](http://www.maxlite.com/mpulse)



MAXLITE UNIVERSITY

The MaxLite University Lighting Degree program offers three comprehensive courses in lighting fundamentals, ranging from beginner to advanced learning. It's free and eligible for the following continuing education units from the American Lighting Association:

- **Lighting Fundamentals - ALA: 4 CLC Credit Hours**
- **Lighting Fundamentals (Intermediate) - ALA: 2 CLC Credit Hours**
- **Lighting Fundamentals (Advanced) – ALA: 3 CLC Credit Hours**

Welcome to
MaxLite
UNIVERSITY

for Lighting
and Technology

[Click Here
To Get Started](#)

The department function is to train and provide product training material for all MaxLite representatives, customers and employees. The goal of the department is to educate the staff and rep network to a full and complete understanding of our products, technologies, marketplace, and business environments. We endeavor to educate how and why lighting functions, repair and replacement, as well as compare to competitors or listing requirements. We will accomplish this by providing the tools and services proactively and as needed to supplement.

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THANKS FOR ATTENDING!

QUESTIONS/ANSWERS

Thank you everyone for your attention! Please feel free to use this opportunity to ask any questions you may have about MaxLite or the products and information shown during this presentation.

FOR MORE INFORMATION ABOUT OTHER MAXLITE PRODUCTS, OR FOR LIGHTING QUESTIONS IN GENERAL; PLEASE CONTACT:

info@maxlite.com

<http://www.maxlite.com>

1-800-555-5629