



WELCOME

MAXLITE'S MARKETING TEAM

1/30/14 Webinar

Presented by: Greg Murphy

Special Guest: Sharon Katz (MaxLite's Marketing Manager)

TODAY'S TOPICS

- MaxLite.com & Mobile Web
- Local Utility Rebates Finder
- ROI Calculator
- Case Studies
- News & Events
- Marketing Catalogs & Trifolds
- MaxLite Print Advertising
- Subscribe For MaxLite News
- Marketing Collateral
- MaxLite Promos
- Product Library
- DLC & ENERGY STAR[®] Product Finder
- Dealer Locator
- MaxLite University
- Custom Product & Technology Training
- Question/Answer Session



MAXLITE'S MARKETING TEAM

MaxLite has many tools and resources available to help you turn your inventory faster. If you're not taking advantage of the marketing materials we offer then you're missing out on some excellent opportunities to improve your business. Register now and learn how the MaxLite Marketing team can help to support your sales.

Join us on January 30th and make sure you're not missing out!

JOIN US TO LEARN MORE!



Thurs, Jan. 30 at 12pm EST

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High Performance High Bay

BayMAX™ Linear LED High Bay [LEARN MORE](#)

New Product Spotlight! BayMAX™ LED Pendant High Bays

Your Local Utility Rebates

Compare And Save! MaxLite's ROI Calculator

MaxLite Case Studies Real Customers Real Solutions

MaxLite LIGHTING & TECHNOLOGY UNIVERSITY

20 MaxLite 1993-2013 Award-Winning Innovator of LED and Energy-Efficient Lighting Products for 20 Years and Counting

MaxLite Appoints Caroline Nagy Human Resources Manager

Planning for future growth with a significant investment in human capital, MaxLite® announces the appointment of Caroline Nagy to human resources manager. Nagy reports directly to Yon Sung, president and CEO of MaxLite.

"The strategic appointment of Caroline will drive forward our personnel agenda as we plan for continual growth and customer support," said Sung. "With her impressive track record, Caroline will play a key role in maximizing MaxLite's business performance through extensive HR initiatives..." [Read More](#)

LEARN HOW TO SAVE WITH ENERGY STAR

NEWS MaxLite

- MaxLite Supplements DLC-Qualified Products List with New Dimmable BayMAX LED Linear High Bay Fixtures
- MaxLite's LED R30 Earns ENERGY STAR Qualification for Certified Subcomponent Database

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FIND LOCAL UTILITY REBATES IN YOUR AREA

1.

Choose your state and utility below to view rebates available for MaxLite products in your area. If you have questions about the rebates, notice something that is missing or see a discrepancy in the information please email: jpater@maxlite.com

Choose state

- Choose state
- Alabama
- Arizona
- California
- Colorado
- Connecticut
- Florida
- Georgia
- Iowa
- Idaho
- Illinois
- Kentucky
- Massachusetts
- Maryland
- Maine
- Michigan
- Minnesota
- Missouri
- Mississippi
- North Carolina

Description	Type	Amount	Per Unit	Rebate D
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2.

SILICON VALLEY POW

Choose utility

- ALAMEDA MUNICIPAL POWER
- GLENDALE WATER & POWER
- PACIFIC GAS AND ELECTRIC COMPANY (PG&E)
- RIVERSIDE PUBLIC UTILITIES
- SAN DIEGO GAS & ELECTRIC (SDG&E)
- SAN FRANCISCO ENERGY WATCH
- SILICON VALLEY POWER**
- SOUTHERN CALIFORNIA EDISON (SCE)
- TRUCKEE DONNER PUBLIC UTILITY DISTRICT

Description	Type	Amount	Per Unit	Rebate D
Retrofit and New Construction	Fixture	\$ 175.00		

3.

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Available Utility Rebates

for MaxLite products in your area

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Choose your state and utility below to view rebates available for MaxLite products in your area. If you have questions about the rebates, notice something that is missing or see a discrepancy in the information please email: jpater@maxlite.com

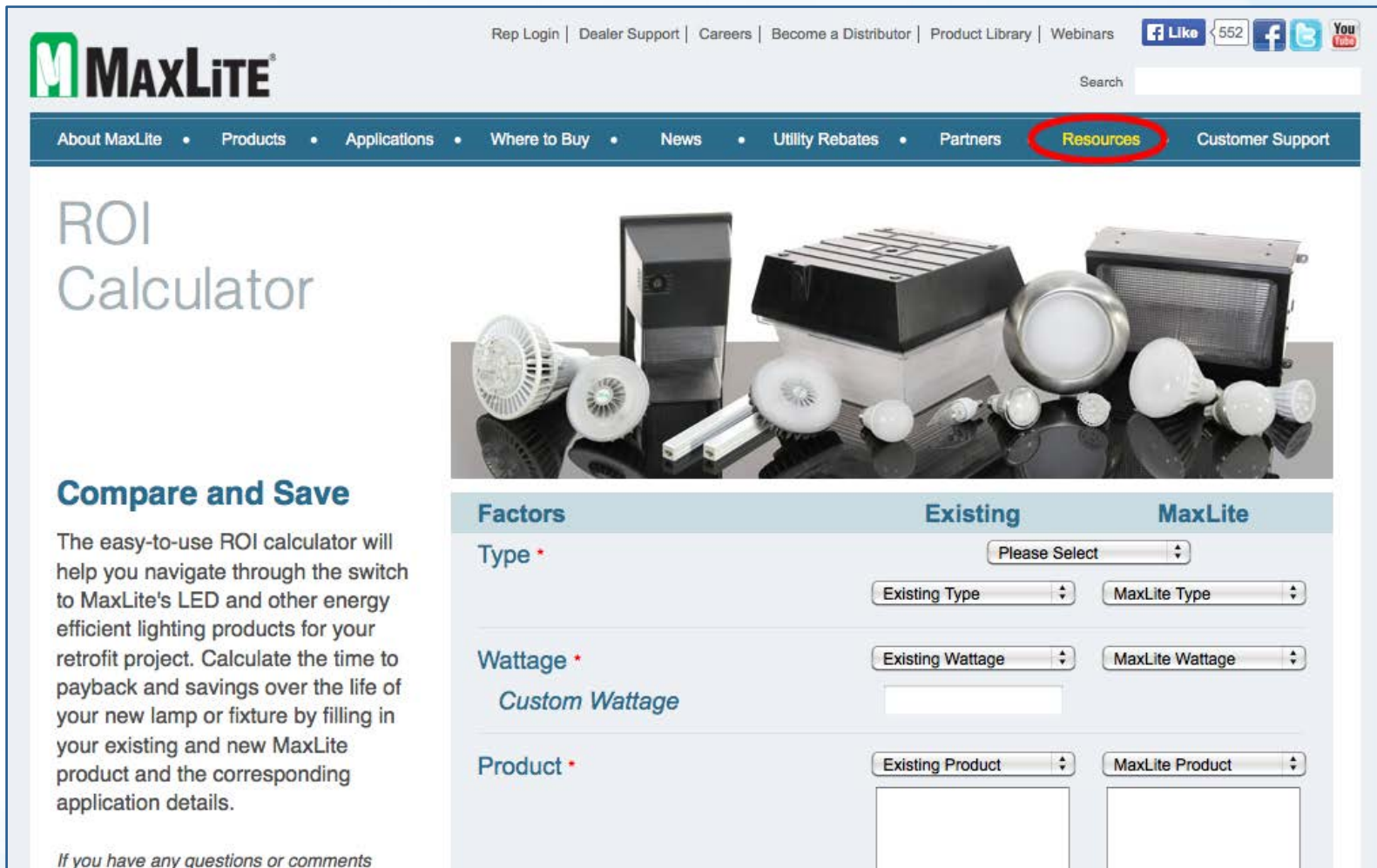
California SILICON VALLEY POW





Updated for 2014

Item (SKU)	Description	Type	Amount	Per Unit	Rebate Detail	Rebate Website	Form
MLPKG40LED00	71259 PARKING GARAGE FIXT 40W LED 5000K	Prescriptive Retrofit and New Construction	\$ 175.00	Fixture		Visit Website	Download
MLPKG70LED00	71260 PARKING GARAGE FIXT 70W LED 5000K	Prescriptive Retrofit and New Construction	\$ 175.00	Fixture		Visit Website	Download
MLLWP40LED00S	70877 LED FIXTURE 40W LARGE WALL PACK 5000K DARK SKY COMPLIANT	Prescriptive Retrofit and New Construction	\$ 100.00	Fixture		Visit Website	Download
MLLWP70LED00S	71136 LED FIXTURE 70W LARGE WALL PACK DARK SKY	Prescriptive Retrofit and New Construction	\$ 100.00	Fixture		Visit Website	Download
MLSHP20LED00S	70881 LED FIXTURE 20W SMALL WALL PACK 5000K DARK SKY COMPLIANT	Prescriptive Retrofit and New Construction	\$ 100.00	Fixture		Visit Website	Download
MLSHP30LED00S	70880 LED FIXTURE 30W SMALL WALL PACK 5000K DARK SKY COMPLIANT	Prescriptive Retrofit and New Construction	\$ 100.00	Fixture		Visit Website	Download

Visit: <http://www.maxlite.com/utility-rebate-programs>

EASY TO USE CALCULATOR – COMPARE & SAVE




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ROI Calculator



Compare and Save

The easy-to-use ROI calculator will help you navigate through the switch to MaxLite's LED and other energy efficient lighting products for your retrofit project. Calculate the time to payback and savings over the life of your new lamp or fixture by filling in your existing and new MaxLite product and the corresponding application details.

If you have any questions or comments

Factors	Existing	MaxLite
Type *	<input type="text" value="Please Select"/>	
	<input type="text" value="Existing Type"/>	<input type="text" value="MaxLite Type"/>
Wattage *	<input type="text" value="Existing Wattage"/>	<input type="text" value="MaxLite Wattage"/>
<i>Custom Wattage</i>	<input type="text"/>	
Product *	<input type="text" value="Existing Product"/>	<input type="text" value="MaxLite Product"/>

Visit: <http://www.maxlite.com/resources/roi-calculator>

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Case Studies

**Real Customers
Real Solutions**

MaxLite delivers great products to happy customers everyday. Learn more about these MaxLite lighting installation success stories in various commercial, residential and industrial applications.

MaxLite Case Studies

SCHOOLS and UNIVERSITIES

- John F. Kennedy Catholic High School - ECO-T LED Recessed Troffers
- University of Utah - LED: Direct Lit Flat Panels, PAR30s
- University of Alabama - LED Lightbars
- Joliet Junior College - LED Edge Lit Flat Panels
- Mooseheart Child City - T8 Fluorescent Fixtures, HighMax CFL Lamps
- Mooseheart Child City - T8 Fluorescent Lamps, 13 Watt SpirMax CFL Lamps
- St. John Bosco - LED Edge Lit Flat Panels
- Cherokee Elementary School - LED Direct Lit Flat Panels
- California State University - ECO-T LED Recessed Troffers
- Benjamin Franklin Library - LED: Edge Lit Flat Panels, Lightbars, Downlights

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INDUSTRIAL

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Northern Westchester County New York Catholic School Revamps Cafeteria and Common Area with MaxLite LED Fixtures

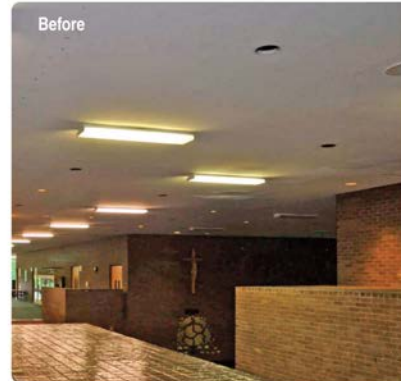
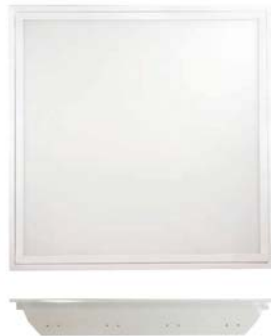


"The new lighting transformed the school's cafeteria and entranceway. The new lighting is sharp and professional, and we look forward to finishing the rest of the school this summer with MaxLite's LEDs."

--- Ed Leahy, Project Manager at Baker Liturgical Art, LLC

John F. Kennedy Catholic High School, located on 64 acres in Somers, New York, had a mishmash of lighting fixtures from the 1960s throughout the campus that produced uneven distribution. Well-lit areas were sandwiched between darkly lit spaces, with some fixtures hung haphazardly from the ceiling. Additionally, the school spent a considerable amount of time replacing bulbs as they burnt out sporadically, and they wanted to reduce maintenance time and costs associated with replacement products.

After researching replacement LED products from local manufacturers, Ed Leahy, project manager at Baker Liturgical Art, chose to use MaxLite products, for the company's excellent customer service, support, and proximity, to resolve potential problems and provide replacement products, if needed.

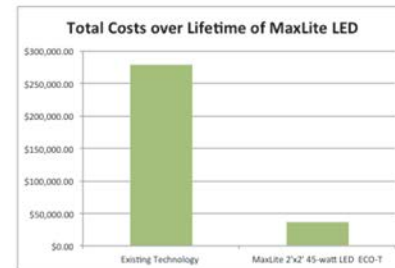


In addition to student dining, the school's cafeteria serves as a testing area, study hall and meeting space for after-school events, dinners and dances. Within this space, Leahy replaced 40 Lightolier Recessed Incandescent Fixtures with 300-watt bulbs with a parabolic reflector and 31 1'x4' surface-mounted fluorescent fixtures with two 40-watt T12 lamps each with 45-watt 2'x2' ECO-T™ LED Recessed Troffers, in 4100K correlated color temperatures (CCT). The DesignLights Consortium® (DLC) qualified fixtures were installed with a dimmer for controllable lighting levels for the varied activities within the space. In the large entry common area, 95 of the same incandescent fixtures and 41 1'x4' fluorescents were replaced with ECO-Ts programmed with a dimmer.

The swap to LED lighting will save the school more than seven million kWh of energy and \$241,085 in energy and maintenance costs over the L70-rated 50,000-hour lifetime of the LED fixtures.

MaxLite

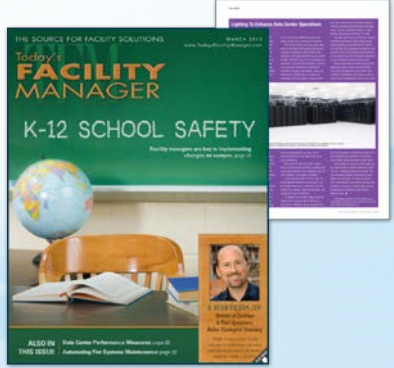
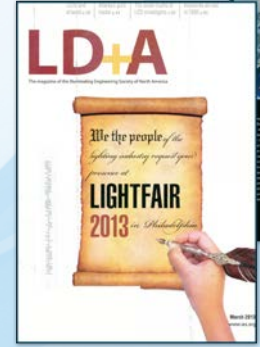
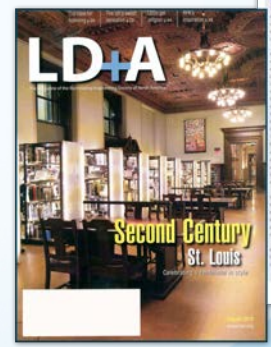
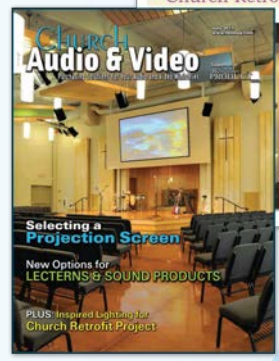
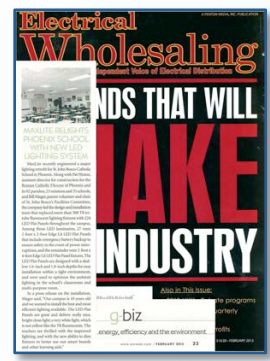
MaxLite has been committed to providing energy-efficient lighting products for the last 20 years, and was one of the first movers into LED technology in the industry. An ENERGY STAR® Partner of the Year, MaxLite established the MaxLED® brand, an extensive line of state-of-the-art indoor and outdoor lamps and luminaires.



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CASE STUDIES: IN THE MEDIA



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SUBMIT YOUR OWN CASE STUDIES

- MaxLite is always looking for new project installations to develop into case studies.

Do you have any good stories to share, no matter how large or small?

Please send your ideas to skatz@maxlite.com and you and your customer can be featured on MaxLite.com and in print.



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Archives

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Jan 23 MaxLite Appoints Caroline Nagy Human Resources Manager
By MaxLite Marketing | Filed in The News, Misc., Press Release

Planning for future growth with a significant investment in human capital, MaxLite® announces the appointment of Caroline Nagy to human resources manager. Nagy reports directly to Yon Sung, president and CEO of MaxLite.

Jan 21 MaxLite Supplements DLC-Qualified Products List with New Dimmable BayMAX LED Linear High Bay Fixtures
By MaxLite Marketing | Filed in DesignLights Consortium(R), LED Fixtures, Press Release

MaxLite® adds new 0-10 volt dimmable BayMAX™ LED Linear High Bay Fixtures to the DesignLights Consortium® (DLC) Qualified Products List (QPL), joining the A/B bi-level models already on the list. The 110-, 160- and 250-watt LED fixtures are designed to replace T8 and T5 fluorescent fixtures and up to 450-watt pulse-start metal halide high bay fixtures while improving lighting quality and reducing energy and maintenance costs. The fixtures can be purchased with rebates of up to \$315 available through select utility rebate programs nationwide.

Jan 15 MaxLite's LED R30 Earns ENERGY STAR Qualification for Certified Subcomponent Database
By MaxLite Marketing | Filed in ENERGY STAR(R), LED Lamp, Press Release



« MaxLite: Differences Between ENERGY STAR, DLC And The CSD
MaxLite Supplements DLC-Qualified Products List with New Dimmable BayMAX LED Linear High Bay Fixtures »

MaxLite's LED R30 Earns ENERGY STAR Qualification for Certified Subcomponent Database

MAXLITE® PRESS RELEASE



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Contact: Krysta Venturella, T 973.244.7300 x111 | Email: KVenturella@maxlite.com
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MaxLite's LED R30 Earns ENERGY STAR Qualification for Certified Subcomponent Database

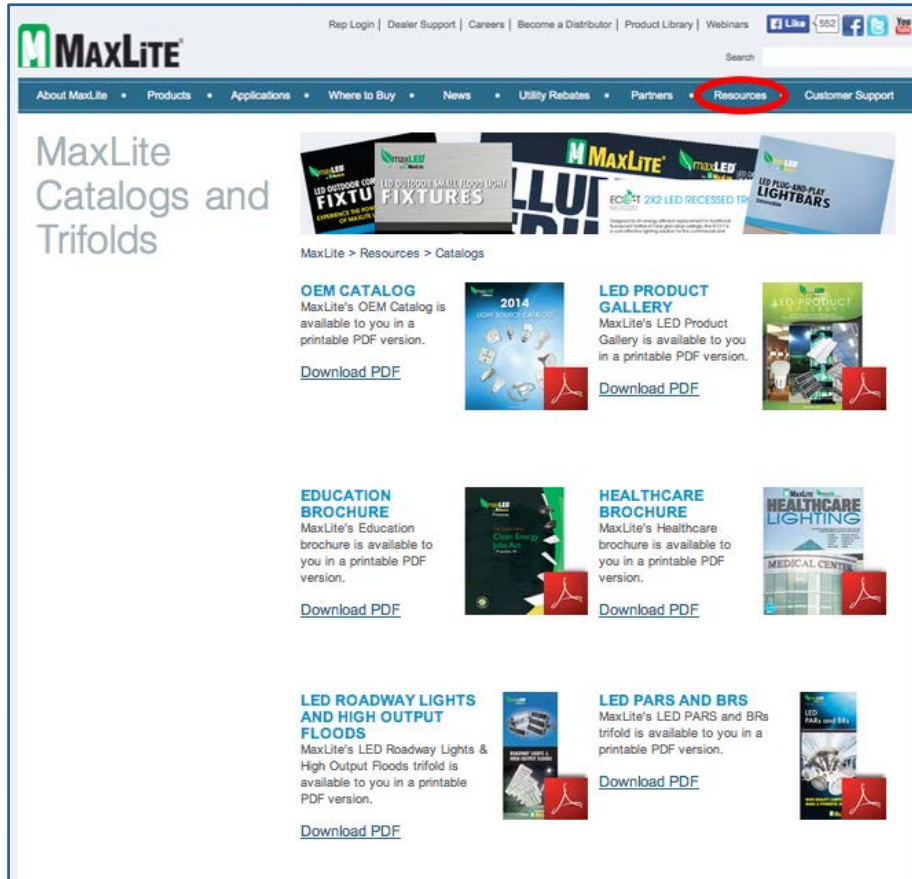
West Caldwell, New Jersey – MaxLite® achieves placement of its nine-watt LED R30 with a GU24 base on the ENERGY STAR® Certified Subcomponent Database (CSD). This achievement helps other lighting fixture manufacturers reduce the time and costs needed to obtain ENERGY STAR qualification.

"MaxLite is proud to offer its first GU24 LED R30 on the ENERGY STAR CSD, which will enable other manufacturers to quickly obtain ENERGY STAR qualification of new fixtures at a reduced cost," said Product Marketing Manager Alex Truong. "This LED lamp provides high-quality light and saves up to 85 percent in energy consumption."

The lamp replaces a 65-watt incandescent BR30 typically used for general and accent lighting in recessed cans, downlight and track lighting fixtures.

Visit: <http://www.maxlite.com/news-and-events>

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LED PRODUCT GALLERY

INDOOR AND OUTDOOR LED LIGHTING PRODUCTS FOR COMMERCIAL, INSTITUTIONAL AND RESIDENTIAL APPLICATIONS

September 2013

MaxLite

Energy-Efficient Lighting Products

MaxLite has been committed to providing energy-efficient lighting products for the last 20 years, and was one of the first movers into LED technology in the industry. An ENERGY STAR® Partner of the Year in 2009, MaxLite established the MaxLED® brand, an extensive line of indoor and outdoor lighting fixtures featuring innovative LED luminaires and lamps using the latest state-of-the-art LED technology.

We keep our products in stock and available for immediate purchase and delivery. Out of the company's distribution center in Rancho Cucamonga, California and distribution and product assembly center in West Caldwell, New Jersey, MaxLite ships products within the continental United States within one to three days on standard orders.

With extensive product development labs, testing facilities, and in-house market research, MaxLite products exceed the highest standards in lighting design, service, support and technology. MaxLite's LED products are LM-79 and LM-80 tested, UL or ETL listed, and backed by industry leading warranties; additionally, MaxLite only uses long-life premium LED chipsets.

Awards:

As a result of its persistent innovation, MaxLite has received various honors, including:

- IES Progress Report recognition for StaxMAX™ LED Flood-Light, the four-inch LED Downlight Retrofit and the GU24 Omnidirectional LED A19 Lamps
- Maintenance Solutions magazine Darn Good Products award for LED BayMAX™ High/Low Bay Retrofit Lamp
- appliance DESIGN magazine Excellence in Design award for LED Round Flat Panel Pendant
- Architectural SSL PIA award for Plug-and-Play LED Lightbars and LED Round Flat Panel Pendant
- Building Operating Management magazine's Top Product Award award for LED Flood Lights
- Architectural Products magazine Product Innovation Award (PIA) award for Plug-and-Play LED Lightbars
- Five-time Lighting for Tomorrow winner for LED Round Flat Panel Pendant, FlatMAX® LED Flat Panels, LED Architectural Panel and Brigantine CFL fixtures and LED Faux Can in 2012, 2011, 2009, 2008 and 2007
- Electrical Construction & Maintenance magazine Product of the Year Luminaires category award for Direct Lit LED MRI Flat Panels
- Two-time BUILDINGS magazine Money-Saving Product award for LED Parking Garage Canopy Luminaire and ECO-TM™ LED Recessed Troffers



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MAXLITE TRIFOLDS

StaxMAX™ LED FLOOD LIGHT



Perfect for a wide range of commercial flood light applications and general area illumination, MaxLite's StaxMAX LED Flood Lights is a flexible system comprised of self-contained modular elements that replaces 250- to 1,000-watt metal halide fixtures using just 135- to 405-watts. Users can specify one, two or three 135-watt unit configurations with one-piece optic reflectors, where each module can have one of three beam angles in 22-, 55- and 120-degrees.



In addition to auto showroom parking lots, golf driving ranges, sports parks and marine harbors, the DesignLights™ Consortium (DLC) approved 5000K fixtures are powerful enough for high mast roadway lighting, high bay, billboard and signage lighting along highways and interchanges nationwide.

Key features:

- ◆ Each module can have one of three 22-, 55- and 120-degree beam angles
- ◆ Chassis yoke mount and 270-degree pivot base plate with integrated arm protractor delivers precise aiming
- ◆ Post-painted for durability
- ◆ Separate discreet J-box for easy field installation
- ◆ Universal (120 to 277) volt operation, with 347- and 480-volt models available by custom order



CAR DEALERSHIPS:
The high output LED flood light has modules that can be aimed to present high-end cars in the best light.

DOCKS:
StaxMAX can illuminate docks and marine harbors with fewer fixtures than incumbent technologies.



SPORTS FIELDS:
With up to 35,000 lumens, StaxMAX provides bright and clear general area illumination for sports and recreational fields.

Merak™ LED ROADWAY STREET LIGHTING

The dimmable Merak™ LED Roadway Street Lighting Fixtures are ideal for illuminating streets, roadways, pedestrian walkways, bikeways and parking lots in parks, corporate and school campuses and municipalities.

The 30- to 300-watt models replace 70- to 1,000-watt HID cobra head fixtures. The fixtures can match the photometrics of standard high pressure sodium cobra head fixtures, while operating at a lower wattage, and meeting or exceeding the lumens produced by the incumbent technology.



Model	Fixture Equivalent
MELR30Ux50	70W HPS/MH
MELR60Ux50	100-150W HPS/MH
MELR90Ux50	175-250W HPS/MH
MELR120Ux50	250W HPS/MH
MELR150Ux50	300-400W HPS/MH
MELR180Ux50	400W HPS/MH
MELR210Ux50	500-600W HPS/MH
MELR240Ux50	600W HPS/MH
MELR270Ux50	750W HPS/MH
MELR300Ux50	750-1000W HPS/MH

Key features:

- ◆ Durable, die-cast aluminum housing
- ◆ Sealed high impact polycarbonate lens
- ◆ Stainless steel latches for tool-less maintenance
- ◆ Sustainable LED module arrays, each with an independent heat sink
- ◆ Precise aiming with mast installation toggle and arm sleeve pivots
- ◆ 10 kV surge protection
- ◆ IP66-rated and protected against dust and powerful water jets

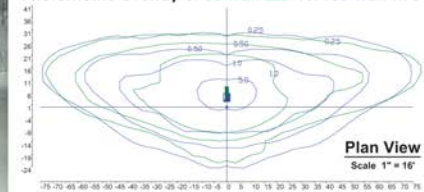


ROADWAY LIGHTING:
The LED Roadway Street Lighting Fixtures produce bright streets that can be safely navigated.

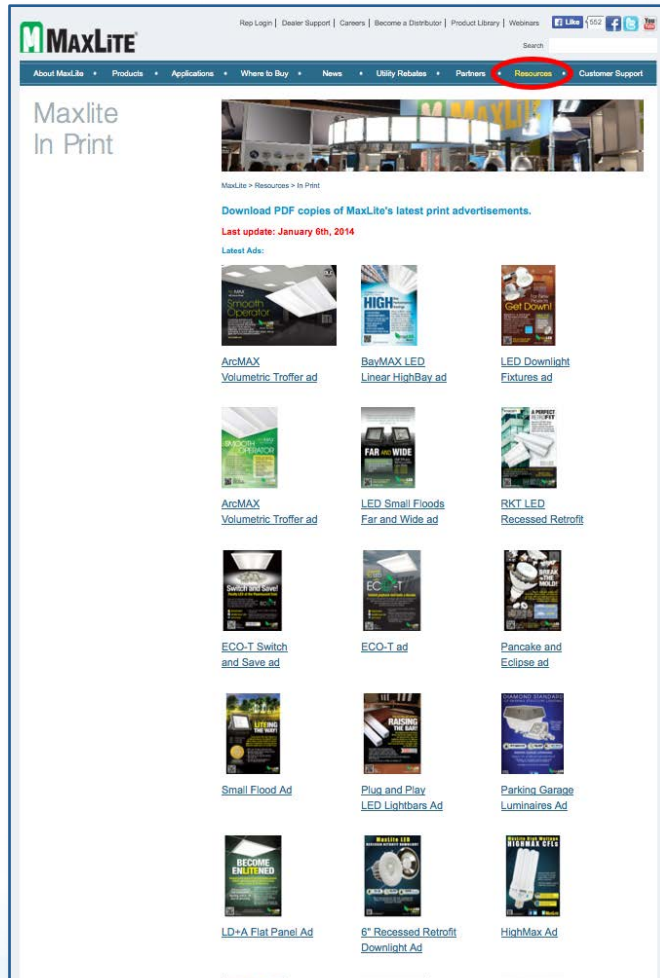


PARKING LOTS:
Merak replaces up to 1,000-watt metal halide fixtures in parking lots and other large area applications.

Photometric overlay of 60 Watt LED vs. 150 Watt HPS



MAXLITE ADVERTISEMENTS



The screenshot shows the MaxLite website's 'Resources' page. The 'Resources' link in the top navigation bar is circled in red. The page title is 'Maxlite In Print'. Below the title, there is a search bar and a navigation menu. The main content area features a grid of 12 advertisement thumbnails, each with a title and a brief description. The thumbnails are arranged in four rows and three columns. The first row includes 'ArcMAX Volumetric Troffer ad', 'BayMAX LED Linear HighBay ad', and 'LED Downlight Fixtures ad'. The second row includes 'ArcMAX Volumetric Troffer ad', 'LED Small Floods Far and Wide ad', and 'RKT LED Recessed Retrofit'. The third row includes 'ECO-T Switch and Save ad', 'ECO-T ad', and 'Pancake and Eclipse ad'. The fourth row includes 'Small Flood Ad', 'Plug and Play LED Lightbars Ad', and 'Parking Garage Luminaires Ad'. The fifth row includes 'LD+A Flat Panel Ad', '6" Recessed Retrofit Downlight Ad', and 'HighMax Ad'.

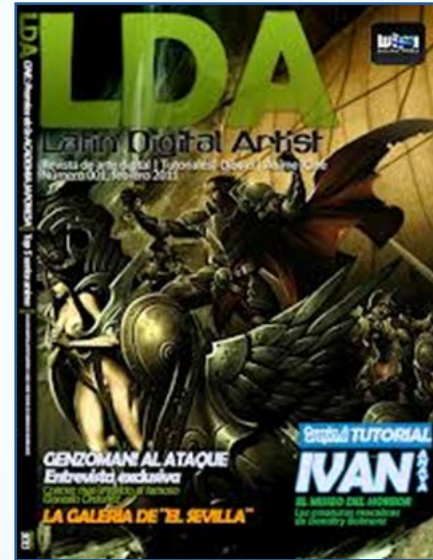


The advertisement for the ArcMAX LED Lay-In Panel features a large, high-quality image of the panel installed in a ceiling. The panel is white and rectangular, with a smooth, slightly recessed design. The background shows a modern office interior with other ceiling lights. The text on the advertisement includes the product name 'ArcMAX LED Lay-In Panel' and 'Smooth Operator' in a large, yellow font. Below this, a paragraph describes the panel's features: 'Combining aesthetics and performance in an upscale architectural look, the ArcMax LED Lay-In Panel uses low brightness, reformative optic technology to evenly disperse light output, reduce glare and avoid pixelation patterns.' The MaxLED logo is also present, along with the tagline 'Simply LED... Simply MaxLED'. A 'DLC LISTED' logo is in the top right corner. The bottom right corner lists the available sizes: 'Available in: 45-watt 1'x4', 45-watt 2'x2', and 60-watt 2'x4'. The website address 'www.maxlite.com' is at the bottom left.

Visit: <http://www.maxlite.com/resources/in-print>

MAXLITE ADVERTISEMENTS

We are advertising ½ page color ads in these magazines all through 2014







2014 plan includes 31, ½ page print ads
and
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MAXLITE Marketing Products Available

Order these products in exactly the same way you order any products with MaxLite: just use the product description and specify the quantity.

The products will be picked, packed, and shipped just like any other product to the address you specify.

You will receive order acknowledgement in the usual way.



BINDER:
Includes one empty MaxLite 3-Ring Binder



BINDER INSERT:
Includes a full set of shrink wrapped product data sheets with tabs



THUMBDRIVE:
500 MB USB thumb drive with MaxLite Logo, comes pre-loaded with a full set of product data sheets



FLAT PANEL BAG (LEDFPBAG):
A canvas carry bag with re-inforced base for the 2' X2' Flat Panel. The bag is black with an embroidered MaxLite logo, carry handles and an adjustable strap



OUTDOOR LED BAG:
A canvas carry bag with carry handles for outdoor LED products



LED GENERAL BROCHURE:
A full color, high-quality LED product catalog full of product photos and specifications



PRODUCT TRIFOLD BROCHURES:
Nine trifold brochures on MaxLite's popular LED lamps and fixtures, and HighMax CFL products that is sized to fit perfectly in your pocket

MAXLITE PROMOS



MaxLED Introductory Stocking Program+ Now with Exciting New Fixtures

Spend \$2,000 and receive:

FREE FREIGHT on initial orders of \$2000
and repeat orders of \$750 or more

180 day Guaranteed Sale and 60 day terms

YOUR CHOICE OF two LED countertop displays



ALSO YOU GET:

- Listing on maxlite.com distributor page
- Two acrylic literature countertop holders

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MaxLED Re-Stocking Program

Re-order \$2,000 of MaxLite products and receive:

FREE FREIGHT

also on repeat orders of \$750 or more
180 day Guaranteed Sale

MaxLite banner and counter mat

Or

Your choice of two LED countertop displays

Only applicable on first re-order

Entry into our quarterly raffle* for either an iPad 2 or 40" LCD TV

*Raffles will occur on Mar. 29, June 28, Sept. 30 and Dec. 31

ALSO YOU GET:

Two acrylic literature countertop holders



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- Are they easy to read?

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MaxLED Introductory Stocking Program+
Now with Exciting New Fixtures

Spend \$2,000 and receive:
FREE FREIGHT on initial orders of \$2000 and repeat orders of \$750 or more
180 day Guaranteed Sale and 60 day terms
YOUR CHOICE OF two LED countertop displays

ALSO YOU GET:

- Listing on maxlite.com distributor page
- Two acrylic literature countertop holders

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MaxLED Re-Stocking Program

Re-order \$2,000 of MaxLite products and receive:
FREE FREIGHT
also on repeat orders of \$750 or more
180 day Guaranteed Sale

MaxLite banner and counter mat
Or
Your choice of two LED countertop displays
Only applicable as first re-order

Entry into our quarterly raffle for either an iPad 2 or 40" LCD TV
*Raffle will occur on Aug. 29, Jan. 28, April 20 and Oct. 21

ALSO YOU GET:
Two acrylic literature countertop holders

All images are for illustration purposes only.
For more information call MaxLite or your local MaxLite representative, or fax your order to: 973-244-7333 or email your order to: info@maxlite.com
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MaxLite's Lightbar Winter Blow Out Sale

Order Code*	Model Number	LEDs	Length	CCT	Quantity Available
20995	MS.SOLB.WNCL	6	6"	5000K	252
20700	MS.SOLB.HCLED	18	12"	5000K	105
20703	MS.SOLB.HCLED	30	18"	5000K	62
11344	MS.SOLB.HC.W	12	12"	4100K	104
20995	MS.SOLB.HC.WLED	33	12"	2700K	86
20987	MS.SOLB.HC.WLED	33	12"	8000K	79
11346	MS.SOLB.HC.W	18	12"	2700K	85
20701	MS.SOLB.HC.WLED	12	12"	2700K	46
11347	MS.SOLB.HC.W	18	12"	4100K	39
11360	MS.SOLB.HC.W	33	12"	4100K	22

*The above list of light bar products is not compatible for use with three-prong light bars from MaxLite. Please note the above model numbers will be discontinued after they are sold out.

Free accessory with the purchase of each light bar. Choose between a line cord (MS.SOLB.LC.40, MS.SOLB.LC.70) and connector (MS.SOLB.CONN) for hard-wired applications.

Order Code	Model Number	Description	Quantity Available
20707	MS.SOLB.LC.40	SOLE JOINDER LEAD W/ 2 PLUGS	103
20568	MS.SOLB.CONN	CONNECTOR FOR LED BAR	28
20708	MS.SOLB.LC.70	SOLE JOINDER LEAD W/ 1 PLUG FOR HARD WIRE APP.	14

Contact your local MaxLite Rep

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LED Bulb Bonanza!

- Stand up floor display with MaxLite signage
- 2 brochure holders with literature
- Free freight on initial order and on repeat orders of \$1000
- 60-day terms

Order Code	Model Number	LEDs	Length	CCT	Quantity Available
20995	MS.SOLB.WNCL	6	6"	5000K	252
20700	MS.SOLB.HCLED	18	12"	5000K	105
20703	MS.SOLB.HCLED	30	18"	5000K	62
11344	MS.SOLB.HC.W	12	12"	4100K	104
20995	MS.SOLB.HC.WLED	33	12"	2700K	86
20987	MS.SOLB.HC.WLED	33	12"	8000K	79
11346	MS.SOLB.HC.W	18	12"	2700K	85
20701	MS.SOLB.HC.WLED	12	12"	2700K	46
11347	MS.SOLB.HC.W	18	12"	4100K	39
11360	MS.SOLB.HC.W	33	12"	4100K	22

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LED Fixtures and Bulbs:

<p>Outdoor LED Fixtures</p> <p>LED Garage and Canopy Fixtures</p> <ul style="list-style-type: none"> 20W Canopy Fixture 40W Canopy Fixture 40W to 70W Parking Canopy 60W Canopy Fixture 70W Gas Pump Canopy Fixture <p>LED Wall Packs</p> <ul style="list-style-type: none"> 20W Full Cutoff Wall Pack 30W Full Cutoff Wall Pack 30W WallMax Wall Pack 40W Full Cutoff Wall Pack 40W WallMax Wall Pack 60W WallMax Wall Pack 70W Full Cutoff Wall Pack Wall Pack Wire Guards <p>LED Flood Lights</p> <ul style="list-style-type: none"> 135W to 450W StaxMAX Floods 14W to 50W Small Floods 15W to 45W Small Floods 70W to 140W Large Floods <p>LED Area Lights</p> <ul style="list-style-type: none"> 30W High Mount Area Light 70W to 140W Area Lights <p>LED Security Light Fixtures</p> <ul style="list-style-type: none"> 14W Security Light <p>LED Vapor Tight Linear Fixtures</p> <ul style="list-style-type: none"> LED 24" Vapor Tight LED 48" Vapor Tight <p>LED Roadway Street Light</p> <ul style="list-style-type: none"> Roadway Street Light 	<p>Indoor LED Fixtures</p> <p>LED Ceiling Panels</p> <ul style="list-style-type: none"> 1x4 ArcMAX Volumetric Panel 1x4 Direct Lit Flat Panel - PS 1x4 Direct Lit Flat Panel - SS 1x4 Edge Lit Flat Panel - 45W 1x4 Edge Lite Flat Panel - MRI 24" Round Pendant - 45W <p>LED Wall Packs</p> <ul style="list-style-type: none"> 2x2 ArcMAX Volumetric Panel 2x2 Direct Lit Flat Panel - PS 2x2 Direct Lit Flat Panel - SS 2x2 Edge Lit Flat Panel - 45W 2x2 Edge Lit Flat Panel - MRI 2x4 ArcMAX Volumetric Panel 2x4 Direct Lit Flat Panel - PS 2x4 Direct Lit Flat Panel - SS 2x4 Edge Lit Flat Panel - 50W 2x4 Edge Lit Flat Panel - MRI Surface Mount Kit - Direct Lit <p>LED Downlights</p> <ul style="list-style-type: none"> 4" Commercial Downlights 4" Recessed Downlight 120-277V 4" Recessed Downlight Fixtures 6" Commercial Downlights 6" Recessed Downlight 6" Recessed Downlight 120-277V 6" Recessed Downlight Fixtures 6" Value Series Downlight 8" Commercial Downlights 9" Commercial Downlight <p>LED Retrofit Kits</p> <ul style="list-style-type: none"> Recess Troffer Retrofit Kits Retrofit Kit Strips <p>LED High Bays</p> <ul style="list-style-type: none"> BayMAX LED Linear High Bays BayMAX LED Pendant High Bays BayMAX Round Pendant High Bays <p>ECO-T LED Recessed Troffer</p> <ul style="list-style-type: none"> ECO-T 2x2 Recessed Troffer ECO-T 2x4 Recessed Troffer 	<p>General Purpose LED Bulbs</p> <p>LED MR16s</p> <ul style="list-style-type: none"> 5W GU5.3 MR16 4W GU5.3 MR16 - ENERGY STAR 8W GU10 MR16 <p>LED PAR Lamps</p> <ul style="list-style-type: none"> 13W PAR30 13W PAR38 14W PAR30 (277V) 20W PAR38 20W PAR38 (277V) 8W PAR16 8W PAR20 Dimmable 11W LED PAR30 Short 17W Pancake Lamp 17W Eclipse Lamp <p>LED BR Bulbs</p> <ul style="list-style-type: none"> 10W BR30 13W BR30 13W BR40 17W BR40 7W BR20 9W R30 GU24 <p>LED A Lamps</p> <ul style="list-style-type: none"> 7W to 15W Omni A19 7W to 15W Omni GU24 A19 11W A Type Lamp 7W A19 <p>LED Decorative Bulbs</p> <ul style="list-style-type: none"> 2W Decorative Torpedo 3.7W Decorative Candles 4W Decorative Candle 1W Night Light 2W Marquee Bulb <p>LED Specialty Lamps</p> <ul style="list-style-type: none"> 43W BayMax Retrofit Lamp 36W Post Top Retrofit <p>LED Globes</p> <ul style="list-style-type: none"> 15W Globe
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CFL Fixtures and Bulbs:

<p>Outdoor GU24 Base Fixtures</p> <ul style="list-style-type: none"> Outdoor GU24 Base Fixtures 	<p>Indoor GU24 Base Fixtures</p> <ul style="list-style-type: none"> GU24 Ceiling and Wall Fixtures Brigantine Vanity Bars Ceiling and Wall Fixtures Faux-Cans GU24 Table and Floor Lamps Desk Lamps Table and Floor Lamps Torchiere Lamps 	<p>Standard Screw Base CFL Bulbs</p> <ul style="list-style-type: none"> 3-way CFLs 3-Way Spirals Dimmable CFLs DimMax Spirals Bare Spiral CFLs MicroMax Spirals SpiralMax Spirals T2 Spirals Covered CFLs CFL Mini Bulbs CFL MiniCandles CFL MiniGlobes CFL PARs and R 	<p>Specialty Base CFL Bulbs</p> <ul style="list-style-type: none"> CFL Pin Base Pin Base CFLs CFL GU24 Base GU24 Dimmable Spirals GU24 R30s GU24 A19s GU24 Globes GU24 SpiralMax Spirals GU24 SquatMax Spirals
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High Output CFL Fixtures and Bulbs:

<p>Outdoor High Output CFL Fixtures</p> <ul style="list-style-type: none"> High Output CFL Canopy Fixtures Canopy HighMax Area Light Fixtures High Mount Area Light High Output CFL Wall Mounted Fixtures Wallpack 	<p>Indoor HighMax High Output CFL Fixtures</p> <ul style="list-style-type: none"> HighMax High Bay Fixtures HighMax Highbay Fixtures HighMax Temporary Work Light Fixtures HighMax Temporary Work Light 	<p>HighMax High Output CFL Bulbs</p> <ul style="list-style-type: none"> HighMax High Output CFL Bulbs
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Linear Fluorescent Fixtures, Bulbs and Ballasts:

<p>Linear Fluorescent Fixtures</p> <ul style="list-style-type: none"> T8 and T5 High Bays (ML) T8 and T5 Highbays (SK) T8 and T5 Highbays T8 and T5 Fluorescent Vapor Tight Fixtures T5 Vapor Tight Fixture T8 Vapor Tight Fixture 	<p>Linear Fluorescent Bulbs</p> <ul style="list-style-type: none"> T5 Linear Fluorescent Bulbs T5 Linear Fluorescent Bulbs T8 Linear Fluorescent Bulbs XL Series Super and Premium T8 	<p>Linear Fluorescent Ballasts</p> <ul style="list-style-type: none"> Ballasts Ballasts
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Induction Fixtures:

Outdoor Induction Fixtures

- Induction Canopy Fixtures
- 40W and 80W Induction Canopy

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 Indoor Fixture
 HighMax Bulbs
 All

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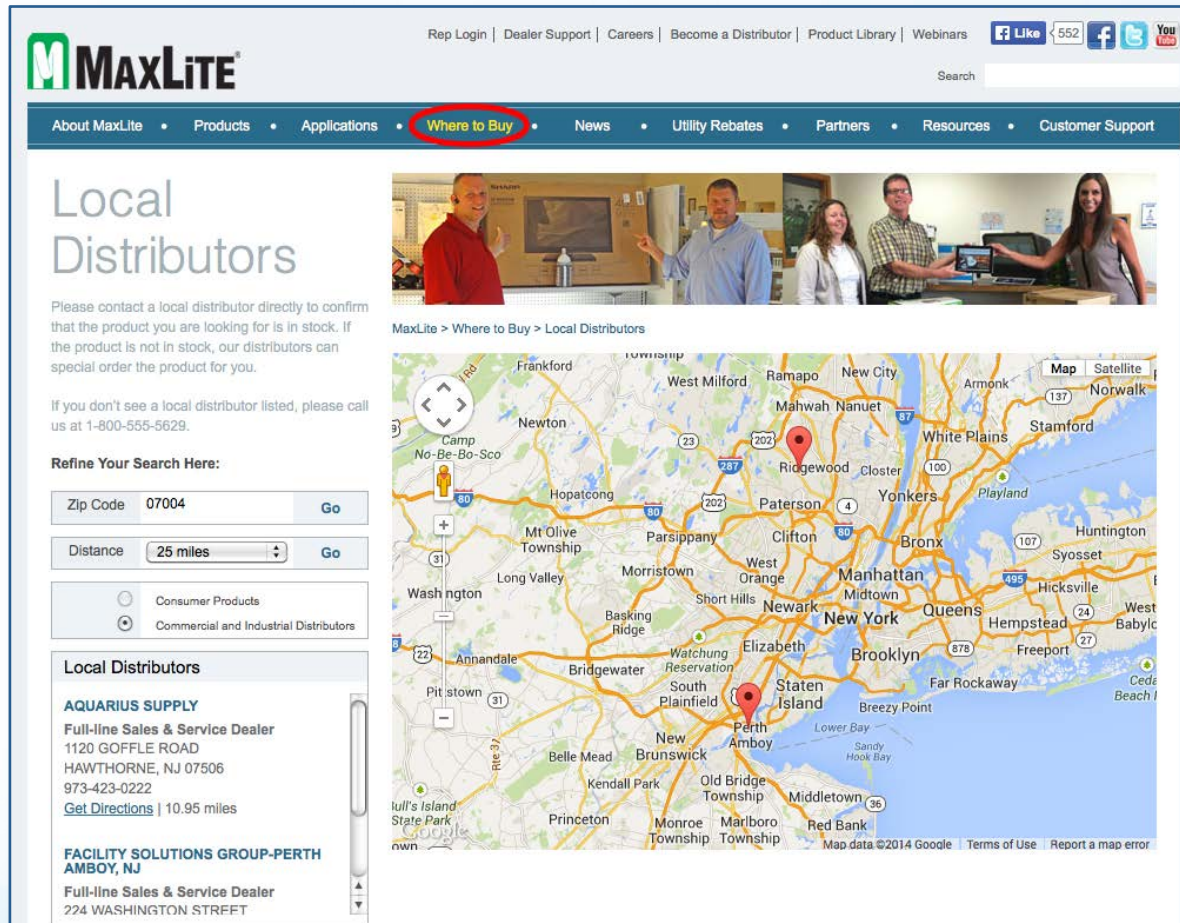
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
Image	Item (SKU)	Order #	Description	Watts	Equivalent Wattage	Lumens	Efficacy (lms/w)	Color Temp (K)	Lifetime	Listing
Outdoor LED Fixtures										
	MLSEC14LED50	71416	71416 SECURITY LIGHT, SMALL WALL MOUNT 14W LED W/ PHOTO CONTROL	14.0	30W CFL	890.0	62.0	5000	50000	ENERGY STAR
Indoor LED Fixtures										
	MLRP24E4535CHB	71692	71692 LED ROUND PENDANT 45W 24IN DIAMETER 3500K CRI 80, EDGE LIT CABLE HUNG BLACK	45.0	150W FL	3300.0	76.0	3500	60000	ENERGY STAR

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