



PRESS RELEASE

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NEW ENERGY STAR FIXTURE WITH HIGHER WATTAGE GU24 BULB!

Fairfield, NJ, January, 2010 - The latest Energy Star Fixture from MaxLite is the first to use their newly qualified 32 Watt Energy Star GU24 Bulb. The Warm White bulb produces 2200 lumens making it equivalent to a 120 Watt incandescent. This makes for a very bright ceiling fixture, a feature that customers have long been asking for. The bulb also lasts 10,000 hours, maintaining MaxLite's reputation for manufacturing long-lasting CFLs.

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MaxLite, New Energy Star Fixture With Higher Wattage GU24 Bulb...cont.

The fixture is MaxLite's Pearl Ceiling Fixture (ML2G321PRW). This has a nicely understated White epoxy steel body and a frosted milk glass cover. The absence of a finial gives a clean silhouette and makes this fixture ideal for more contemporary furnishings. It's quiet and unobtrusive metal and glass finish also fits well in more traditional settings.

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About MaxLite: [MaxLite](#) is a New Jersey based global manufacturer and marketer of energy efficient lighting products. The company is a leading innovator in the development of functional LED lighting, holds a variety of patents in the competitive field of fluorescent technology, and is one of the leading brands in the United States. MaxLite is an active ENERGY STAR[®] partner, and is 2009 ENERGY STAR Partner of the Year