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MaxLite appoints Rick Schuett as senior vice president of business development

WEST CALDWELL, N.J. (December 27, 2018) – MaxLite, a leading global manufacturer and marketer of energy-efficient lighting solutions, is pleased to announce the hiring of Rick Schuett as senior vice president of business development.

In this newly created role, Schuett will be responsible for accelerating company growth by focusing on new and under-penetrated markets. Schuett brings more than 25 years of experience in the lighting, building controls, IoT (Internet of Things), and SaaS (Software as a Service) industries to the position. Prior to MaxLite, Schuett was vice president of sales at Cimcon Lighting, where he was responsible for driving the company's business in connected street lighting and smart cities.

"Rick has a proven record of identifying and developing new sales channels and creating competitive advantages," said MaxLite CEO Yon Sung. "He will play a key role in positioning MaxLite for future growth, and we are pleased to welcome him on board."

Schuett previously held key senior leadership roles in public and private companies in the lighting and controls industries, including Lutron, Echelon, Encelium, and Autani. He holds a bachelor's degree in mechanical engineering from Rensselaer Polytechnic Institute.

About MaxLite (www.maxlite.com)

MaxLite has been committed to providing energy-efficient lighting products since 1993. One of the first movers into LED technology in the industry, MaxLite offers an extensive line of quality, certified indoor and outdoor LED lamps and luminaires. A five-time recipient of the ENERGY STAR Partner of the Year Award for its industry leadership, MaxLite continues to be at the forefront of energy-efficient technologies through the innovative research and development capabilities of its New Jersey headquarters and California office. For more information, call 800-555-5629, email info@maxlite.com, or follow us on [LinkedIn](#), [Facebook](#), [Twitter](#) and [Instagram](#).

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