



IN THE NEWS

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As seen in...
The Topeka Capital Journal
"Switching to CFLs
is a no-brainer"

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**The Topeka Capital Journal
"Switching to CFLs is a no-brainer"**

Fairfield, NJ, June 2010 - Well known construction and repair guru James Dulley is advising his loyal readers to switch to CFL's and listed MaxLite CFLs as one of his choices.

That's a strong recommendation from someone who has been advising building and home owners through his weekly column for more than 20 years.

more...

Readers of “The Topeka Capital Journal are told “Switching to CFLs is a no-brainer”...cont.

As James Dulley said, even 20 years ago when CFLs cost \$20, using them made sense. Now with the cost today of only a couple of dollars or less, switching to CFLs is a “no brainer”.

The most interesting point of Dulley’s advice to readers about MaxLite CFLs was his accurate assessment of the mercury used. He pointed out that although MaxLite CFLs do use mercury, most use less than 4 milligrams and some a lot less. Since the majority of lead released into the air is from burning coal to produce electricity, using a 13 Watt CFL to replace a 60 Watt incandescent saves approximately 78% of those toxins getting into the atmosphere. The result of using a CFL is a negative release of Mercury. And that’s a good thing.

In fact, it makes switching to CFLs a “no-brainer”.

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About MaxLite: [MaxLite](#) is a New Jersey based global manufacturer and marketer of energy efficient lighting products. The company is a leading innovator in the development of functional LED lighting, holds a variety of patents in the competitive field of fluorescent technology, and is one of the leading brands in the United States. MaxLite is an active ENERGY STAR[®] partner, and is 2009 ENERGY STAR Partner of the Year