



IN THE NEWS

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Readers of "the homefront" in P.S. Magazine are urged to "SAVE SOME ENERGY – AND YOUR HARD-EARNED CASH"

Fairfield, NJ, February 2010 - The 'energy saver they're talking about is MaxLite's line of CFL bulbs.

The magazine's advice to readers who want to have a "green home-makeover"... "start off with small energy-saving measures that add up over time"; choose compact fluorescent bulbs that screw in to existing fixtures. They use 75% less energy, and they last up to 10 times longer than the incandescent bulbs they replace.

more...

Readers of "the homefront" in P.S. Magazine are urged to use CFLs...cont.

As proof that a CFL is no longer a large unattractive light source, the story featured MaxLite's covered lamps with a spotlight on the 3 Watt G16 Globe. This 20 Watt incandescent replacement is offered to readers as an attractive way to "save some energy - and... hard earned cash". And the 3.7" MOL Globe fits any fixture that previously used incandescent bulbs.

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About MaxLite: [MaxLite](#) is a New Jersey based global manufacturer and marketer of energy efficient lighting products. The company is a leading innovator in the development of functional LED lighting, holds a variety of patents in the competitive field of fluorescent technology, and is one of the leading brands in the United States. MaxLite is an active ENERGY STAR[®] partner, and is 2009 ENERGY STAR Partner of the Year